COUNTRY PROFILE: ZIMBABWE

CONTACT:
info@etradeforall.org

GENERAL INFORMATION - 2019

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>14.6 Millions</td>
<td>UNCTAD and ITU (complete URL addresses in the General Notes)</td>
</tr>
<tr>
<td>GDP</td>
<td>#N/A</td>
<td>UNCTAD, ITU and WEF (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Merchandise trade</td>
<td>7 769 Millions current US$</td>
<td>UNCTAD, ITU and WEF (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Internet users</td>
<td>4.0 Millions</td>
<td>UNCTAD and ITU (complete URL addresses in the General Notes)</td>
</tr>
<tr>
<td>GDP growth</td>
<td>#N/A</td>
<td>UNCTAD, ITU and WEF (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Land area</td>
<td>386 850 km²</td>
<td>Source: ITU (complete URL address in the General Notes)</td>
</tr>
</tbody>
</table>

E-COMMERCE ASSESSMENT - 2017-20

<table>
<thead>
<tr>
<th>Index</th>
<th>Rank</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNCTAD B2C E-commerce Index</td>
<td>118/152</td>
<td>UNCTAD, ITU and WEF (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>ITU ICT Development Index</td>
<td>136/176</td>
<td>UNCTAD, ITU and WEF (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>WEF Networked Readiness Index</td>
<td>126/134</td>
<td>UNCTAD, ITU and WEF (complete URL address in the General Notes)</td>
</tr>
</tbody>
</table>

ICT INFRASTRUCTURE AND SERVICES - 2019

Fixed broadband Internet tariffs, PPP $/month

<table>
<thead>
<tr>
<th>Country</th>
<th>Lowest tariff</th>
<th>Median tariff</th>
<th>Highest tariff</th>
</tr>
</thead>
<tbody>
<tr>
<td>ZIMBABWE</td>
<td>5.4</td>
<td>40.3</td>
<td>549.2</td>
</tr>
<tr>
<td>WORLD</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

PAYMENTS - 2017

<table>
<thead>
<tr>
<th>Payment Method</th>
<th>ZIMBABWE</th>
<th>AFRICA</th>
<th>WORLD</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Debit card used in the past year</td>
<td>13.8</td>
<td>7.8</td>
<td>32.6</td>
<td>World Bank (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Credit card used in the past year</td>
<td>#N/A</td>
<td>7.5</td>
<td>29.3</td>
<td>World Bank (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Mobile phone or the internet used to access a financial institution account in the past year</td>
<td>10.8</td>
<td>7.0</td>
<td>23.2</td>
<td>World Bank (complete URL address in the General Notes)</td>
</tr>
</tbody>
</table>
COUNTRY PROFILE: ZIMBABWE

**TRADE LOGISTICS - 2017-19**

- **Percent of population having mail delivered at home**
  - ZIMBABWE: 32.0
  - WORLD: 86.7

- **Postal reliability index (0 to 100, 100 = Best)**
  - ZIMBABWE: 0.0
  - WORLD: 43.4

- **Days to clear direct exports through customs**
  - ZIMBABWE: 5.9
  - WORLD: 7.6

Source: UPU and World Bank (complete URL addresses in the General Notes)

**LEGAL AND REGULATORY FRAMEWORKS - 2020**

ZIMBABWE

- **Electronic transactions:** Draft legislation
- **Consumer protection:** #N/A
- **Privacy and data protection:** Draft legislation
- **Cybercrime:** Legislation

Source: UNCTAD


**SKILLS DEVELOPMENT - 2013-17**

- **Percentage of firms using e-mail to interact with clients/suppliers**
  - ZIMBABWE: 75.1
  - LDCs: 54.5
  - AFRICA: 59.0
  - WESTERN ASIA: 57.6
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA: 63.0
  - TRANSITION ECONOMIES: 78.5
  - LATIN AMERICA AND THE CARIBBEAN: 82.3
  - DEVELOPED ECONOMIES: 86.9
  - WORLD: 70.1

Source: World Bank (complete URL address in the General Notes)

**FINANCING FOR eCommerce - 2013-17**

- **Percentage of firms identifying access to finance as a major constraint**
  - ZIMBABWE: 55.9
  - LDCs: 34.4
  - AFRICA: 38.0
  - WESTERN ASIA: 38.9
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 16.7
  - TRANSITION ECONOMIES: 16.0
  - LATIN AMERICA AND THE CARIBBEAN: 28.9
  - DEVELOPED ECONOMIES: 14.3
  - WORLD: 27.0

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADstat: http://unctadstat.unctad.org

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