### Country Profile: Togo

**General Information - 2019**

- **Population**: 8.1 Millions
- **GDP**: 5 191 Millions current US$
- **Merchandise trade**: 3 274 Millions current US$
- **GDP growth**: 5.3 %
- **Internet users**: 1.0 Millions
- **Land area**: 54 390 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

**E-Commerce Assessment - 2017-20**

- **Rank in UNCTAD B2C E-commerce Index**: 131/152
- **Rank in ITU ICT Development Index**: 156/176
- **Rank in WEF Networked Readiness Index**: -/134

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

**Note**: 1 = Best

### ICT Infrastructure and Services - 2019

**Fixed broadband Internet tariffs, PPP $/month**

- **Highest tariff**: 549.2
- **Median tariff**: 40.3
- **TOGO**: 55.3
- **Lowest tariff**: 5.4

**Active mobile broadband subscriptions**: 41.1

**Fixed broadband subscriptions**: 0.4

Source: ITU (complete URL address in the General Notes)

### Payments - 2017

- **Debit card used in the past year**: TOGO, 4.0 | AFRICA, 7.8 | WORLD, 32.6
- **Credit card used in the past year**: TOGO, N/A | AFRICA, 7.5 | WORLD, 29.3
- **Mobile phone or the internet used to access a financial institution account in the past year**: TOGO, 5.6 | AFRICA, 7.0 | WORLD, 23.2

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: TOGO

**Trade Logistics - 2017-19**

- **Percent of population having mail delivered at home**
  - TOGO: 0.0%
  - WORLD: 86.7%

- **Postal reliability index**
  - TOGO: 9.0 (0 to 100, 100 = Best)
  - WORLD: 43.4

- **Days to clear direct exports through customs**
  - TOGO: 8.2
  - WORLD: 7.6

Source: UPU and World Bank (complete URL addresses in the General Notes)

**Legal and Regulatory Frameworks - 2020**

- **TOGO**
  - Legislation
  - Draft legislation
  - Legislation in 4 areas
  - Legislation in 3 areas
  - Legislation in 2 areas
  - Legislation in 1 area
  - No legislation

Electronic transactions:
Consumer protection:
Privacy and data protection:
Cybercrime:
Source: UNCTAD


**Skills Development - 2013-17**

- **Percentage of firms using e-mail to interact with clients/suppliers**
  - TOGO: 82.6%
  - LDCs: 54.5%
  - AFRICA: 59.0%
  - WESTERN ASIA: 57.6%
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA: 63.0%
  - TRANSITION ECONOMIES: 78.5%
  - LATIN AMERICA AND THE CARIBBEAN: 82.3%
  - DEVELOPED ECONOMIES: 86.9%
  - WORLD: 70.1%

Source: World Bank (complete URL address in the General Notes)

**Financing for eCommerce - 2013-17**

- **Percentage of firms identifying access to finance as a major constraint**
  - TOGO: 51.2%
  - LDCs: 34.4%
  - AFRICA: 38.0%
  - WESTERN ASIA: 38.9%
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 16.7%
  - TRANSITION ECONOMIES: 16.0%
  - LATIN AMERICA AND THE CARIBBEAN: 28.9%
  - DEVELOPED ECONOMIES: 14.3%
  - WORLD: 27.0%

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADstat: http://unctadstat.unctad.org

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GENERATION DATE:
15 March 2021