COUNTRY PROFILE: NEW ZEALAND

GENERAL INFORMATION - 2019

Population
4.9 Millions

GDP
205 565 Millions current US$

Merchandise trade
81 880 Millions current US$

Internet users
4.5 Millions

GDP growth
2.2 %

Land area
263 310 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017-20

Rank in UNCTAD B2C E-commerce Index
11/152

Rank in ITU ICT Development Index
13/176

Rank in WEF Networked Readiness Index
16/134

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2019

Fixed broadband Internet tariffs, PPP $/month

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2017

Debit card used in the past year
NEW ZEALAND, 91.5

WORLD, 32.6

Credit card used in the past year
NEW ZEALAND, 56.7

WORLD, 29.3

Mobile phone or the internet used to access a financial institution account in the past year
NEW ZEALAND, 73.6

WORLD, 23.2

Source: World Bank (complete URL address in the General Notes)

Contact: info@etradeforall.org
COUNTRY PROFILE: NEW ZEALAND

TRADE LOGISTICS - 2017-19

<table>
<thead>
<tr>
<th>Percent of population having mail delivered at home</th>
<th>Postal reliability index (0 to 100, 100 = Best)</th>
<th>Days to clear direct exports through customs</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW ZEALAND 86.7</td>
<td>NEW ZEALAND 97.0</td>
<td>NEW ZEALAND #N/A</td>
</tr>
<tr>
<td>WORLD 86.7</td>
<td>WORLD 43.4</td>
<td>WORLD 7.6</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2020

NEW ZEALAND

Electronic transactions:
Consumer protection:
Privacy and data protection:
Cybercrime:
Source: UNCTAD

SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

<table>
<thead>
<tr>
<th>#N/A</th>
<th>54.5</th>
<th>59.0</th>
<th>57.6</th>
<th>63.0</th>
<th>78.5</th>
<th>82.3</th>
<th>86.9</th>
<th>70.1</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW ZEALAND</td>
<td>LDCs</td>
<td>AFRICA</td>
<td>WESTERN ASIA</td>
<td>SOUTHERN, EASTERN &amp; SOUTH-EASTERN ASIA AND OCEANIA</td>
<td>TRANSITION ECONOMIES</td>
<td>LATIN AMERICA AND THE CARIBBEAN</td>
<td>DEVELOPED ECONOMIES</td>
<td>WORLD</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2013-17

Percentage of firms identifying access to finance as a major constraint

<table>
<thead>
<tr>
<th>#N/A</th>
<th>34.4</th>
<th>38.0</th>
<th>38.9</th>
<th>16.7</th>
<th>16.0</th>
<th>28.9</th>
<th>14.3</th>
<th>27.0</th>
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Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADstat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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