eTrade for all
Connecting the dots

COUNTRY PROFILE: LITHUANIA

ⓘ GENERAL INFORMATION - 2019

Population
2.8 Millions

GDP
53 886 Millions current US$

Merchandise trade
68 911 Millions current US$

Internet users
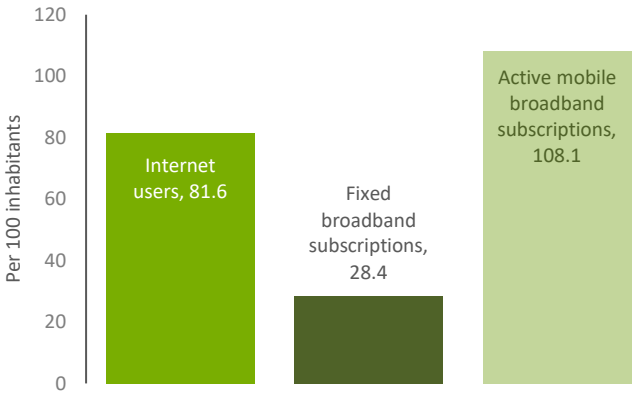2.3 Millions

GDP growth
3.9 %

Land area
62 675 km2

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

📋 E-COMMERCE ASSESSMENT - 2017-20

Rank in UNCTAD B2C E-commerce Index

27/152

Rank in ITU ICT Development Index

41/176

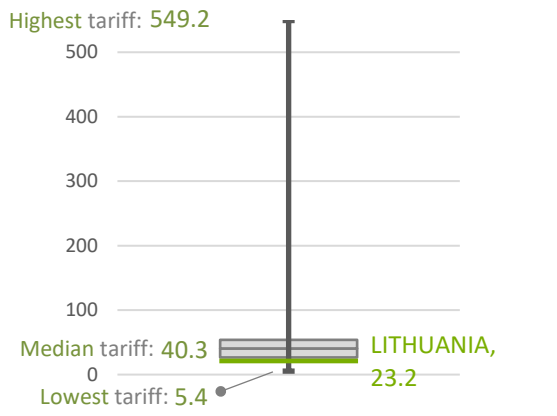**Rank in WEF Networked Readiness Index**

29/134

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

☁ ICT INFRASTRUCTURE AND SERVICES - 2019

Per 100 inhabitants

- Internet users, 81.6
- Fixed broadband subscriptions, 28.4
- Active mobile broadband subscriptions, 108.1
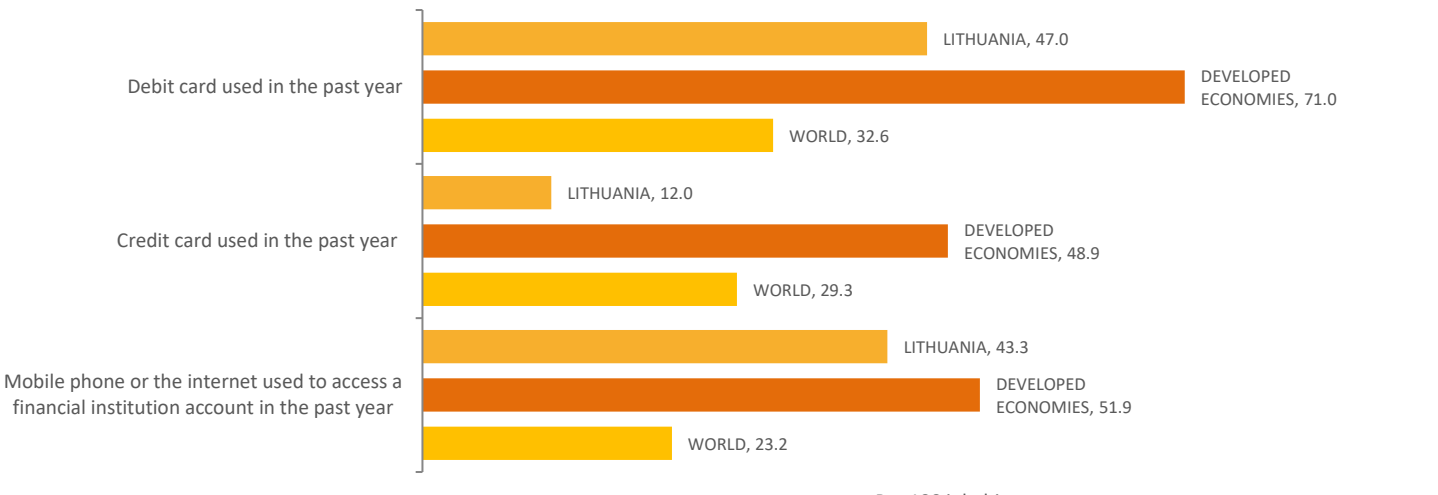
Fixed broadband Internet tariffs, PPP $/month

Highest tariff: 549.2

Median tariff: 40.3

Lowest tariff: 5.4

LITHUANIA, 23.2

Source: ITU (complete URL address in the General Notes)

💵 PAYMENTS - 2017

Debit card used in the past year
- LITHUANIA, 47.0
- DEVELOPED ECONOMIES, 71.0
- WORLD, 32.6

Credit card used in the past year
- LITHUANIA, 12.0
- DEVELOPED ECONOMIES, 48.9
- WORLD, 29.3

Mobile phone or the internet used to access a financial institution account in the past year
- LITHUANIA, 43.3
- DEVELOPED ECONOMIES, 51.9
- WORLD, 23.2

Per 100 inhabitants

Source: World Bank (complete URL address in the General Notes)

COUNTRY PROFILE: LITHUANIA

TRADE LOGISTICS - 2017-19

Percent of population having mail delivered at home

LITHUANIA	97.0
WORLD	86.7
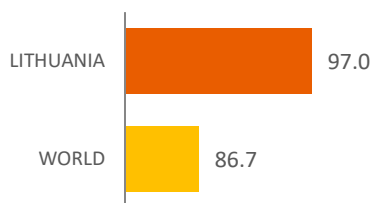
Postal reliability index
(0 to 100, 100 = Best)

LITHUANIA	82.6
WORLD	43.4

Days to clear direct exports through customs

LITHUANIA	1.4
WORLD	7.6
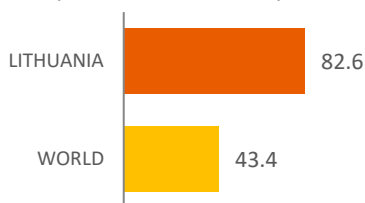
Source: UPU and World Bank (complete URL addresses in the General Notes)

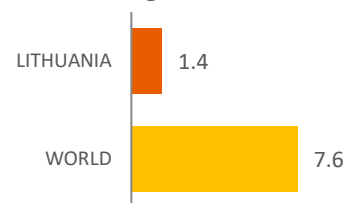### LEGAL AND REGULATORY FRAMEWORKS - 2020

LITHUANIA

Electronic transactions:	Legislation
Consumer protection:	Legislation
Privacy and data protection:	Legislation
Cybercrime:	Legislation

Source: UNCTAD

Legislation in 4 areas
Legislation in 3 areas
Legislation in 2 areas
Legislation in 1 area
No legislation
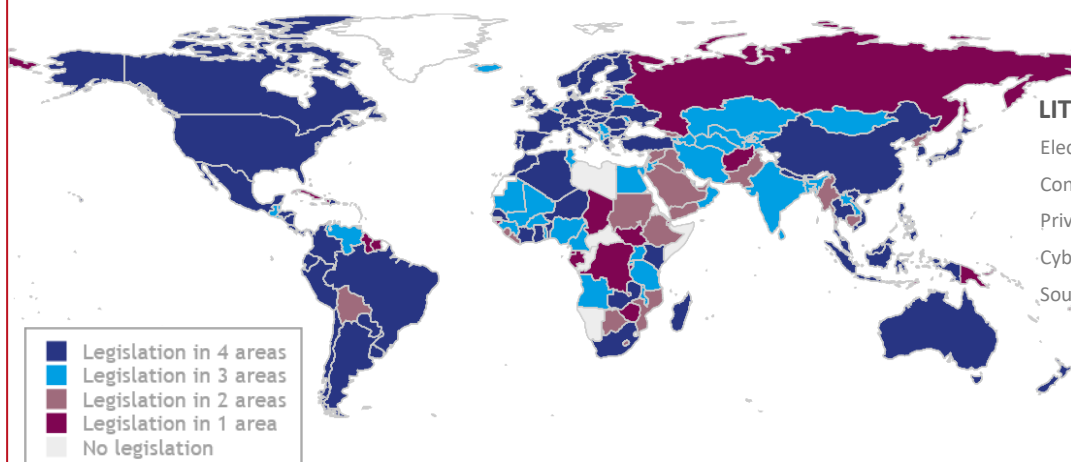
For more information see: http://unctad.org/en/Pages/DTL/STI_and_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx
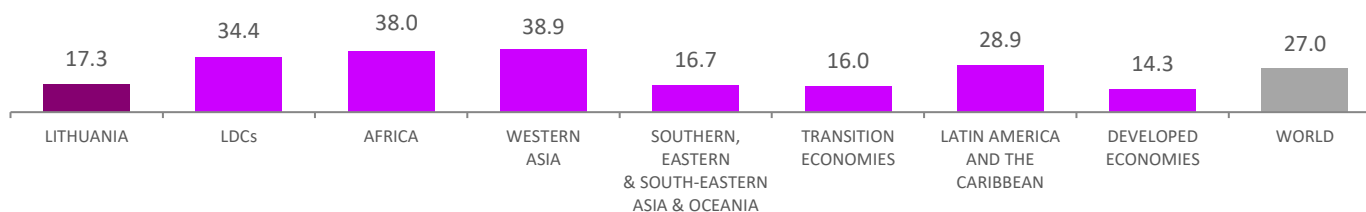
SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

LITHUANIA	LDCs	AFRICA	WESTERN ASIA	SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA	TRANSITION ECONOMIES	LATIN AMERICA AND THE CARIBBEAN	DEVELOPED ECONOMIES	WORLD
98.0	54.5	59.0	57.6	63.0	78.5	82.3	86.9	70.1
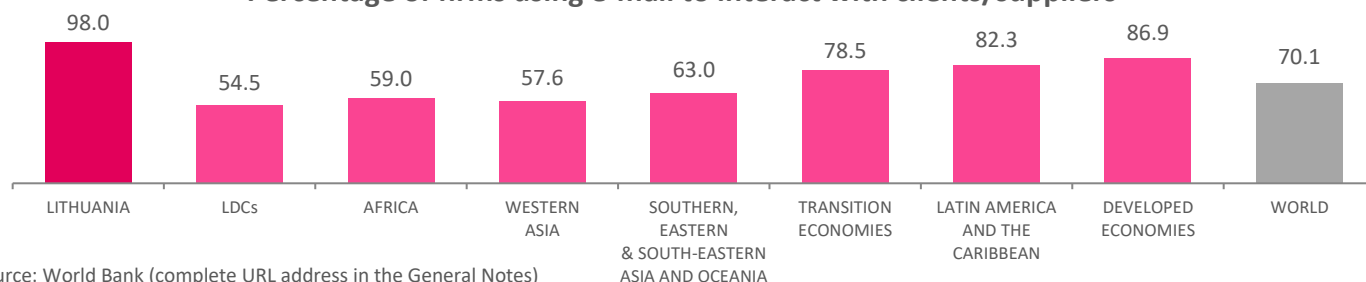
Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2013-17

Percentage of firms identifying access to finance as a major constraint

LITHUANIA	LDCs	AFRICA	WESTERN ASIA	SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA	TRANSITION ECONOMIES	LATIN AMERICA AND THE CARIBBEAN	DEVELOPED ECONOMIES	WORLD
17.3	34.4	38.0	38.9	16.7	16.0	28.9	14.3	27.0

Source: World Bank (complete URL address in the General Notes)

NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- ITU, World Telecommunication/ICT Indicators database: http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org
- UPU, Postal Statistics: http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html
- World Bank, E-trade Indicators: http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx
- WEF, Networked Readiness Index: http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index

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