COUNTRY PROFILE: LEBANON

Population: 6.9 Millions
Internet users: 5.4 Millions
Merchandise trade: 24 470 Millions current US$
GDP: 55 839 Millions current US$
GDP growth: -3.9%
Land area: 10 230 km2

E-COMMERCE ASSESSMENT - 2017-20

Rank in UNCTAD B2C E-commerce Index: 64/152
Rank in ITU ICT Development Index: 64/176
Rank in WEF Networked Readiness Index: 90/134

ICT INFRASTRUCTURE AND SERVICES - 2019

Fixed broadband Internet tariffs, PPP $/month

PAYMENTS - 2017

Debit card used in the past year: LEBANON, 22.1
Credit card used in the past year: LEBANON, 12.1
Mobile phone or the internet used to access a financial institution account in the past year: LEBANON, 5.4

Source: UNCTAD and ITU (complete URL addresses in the General Notes)
Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)
Source: ITU (complete URL address in the General Notes)
Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: LEBANON

TRADE LOGISTICS - 2017-19

- Percent of population having mail delivered at home:
  - Lebanon: 100.0%
  - World: 86.7%

- Postal reliability index (0 to 100, 100 = Best):
  - Lebanon: 74.5
  - World: 43.4

- Days to clear direct exports through customs:
  - Lebanon: 4.9 days
  - World: 7.6 days

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2020

LEBANON

- Electronic transactions:
- Consumer protection:
- Privacy and data protection:
- Cybercrime:

Source: UNCTAD


SKILLS DEVELOPMENT - 2013-17

- Percentage of firms using e-mail to interact with clients/suppliers:
  - Lebanon: 82.3%
  - LDCs: 54.5%
  - Africa: 59.0%
  - Western Asia: 57.6%
  - Southern, Eastern & South-Eastern Asia and Oceania: 63.0%
  - Transition Economies: 78.5%
  - Latin America and the Caribbean: 82.3%
  - Developed Economies: 86.9%
  - World: 70.1%

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2013-17

- Percentage of firms identifying access to finance as a major constraint:
  - Lebanon: 41.5%
  - LDCs: 34.4%
  - Africa: 38.0%
  - Western Asia: 38.9%
  - Southern, Eastern & South-Eastern Asia and Oceania: 16.7%
  - Transition Economies: 16.0%
  - Latin America and the Caribbean: 28.9%
  - Developed Economies: 14.3%
  - World: 27.0%

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat:  http://unctadstat.unctad.org

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