COUNTRY PROFILE: LATVIA

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GENERAL INFORMATION - 2019

- **Population**: 1.9 Millions
- **GDP**: 34 289 Millions current US$
- **Merchandise trade**: 34 636 Millions current US$
- **Internet users**: 1.6 Millions
- **GDP growth**: 2.2 %
- **Land area**: 62 190 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017-20

- **Rank in UNCTAD B2C E-commerce Index**: 39/152
- **Rank in ITU ICT Development Index**: 35/176
- **Rank in WEF Networked Readiness Index**: 37/134

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2019

Fixed broadband Internet tariffs, PPP $/month

- **Highest tariff**: 549.2
- **Median tariff**: 40.3
- **Lowest tariff**: 5.4

LATVIA, 34.6

Active mobile broadband subscriptions, 132.4

Per 100 inhabitants

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2017

- **Debit card used in the past year**: LATVIA, 72.8
- **Credit card used in the past year**: LATVIA, 13.2
- **Mobile phone or the internet used to access a financial institution account in the past year**: LATVIA, 55.5

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: LATVIA

TRADE LOGISTICS - 2017-19

Percent of population having mail delivered at home

LATVIA: 100.0%
WORLD: 86.7%

Postal reliability index (0 to 100, 100 = Best)

LATVIA: 52.4
WORLD: 43.4

Days to clear direct exports through customs

LATVIA: 4.9
WORLD: 7.6

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2020

LATVIA

Electronic transactions:
Consumer protection:
Privacy and data protection:
Cybercrime:
Source: UNCTAD

SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

LATVIA: 92.6
LDCs: 54.5
AFRICA: 59.0
WESTERN ASIA: 57.6
SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA: 63.0
TRANSITION ECONOMIES: 78.5
LATIN AMERICA AND THE CARIBBEAN: 82.3
DEVELOPED ECONOMIES: 86.9
WORLD: 70.1

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2013-17

Percentage of firms identifying access to finance as a major constraint

LATVIA: 13.2
LDCs: 34.4
AFRICA: 38.0
WESTERN ASIA: 38.9
SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA: 16.7
TRANSITION ECONOMIES: 16.0
LATIN AMERICA AND THE CARIBBEAN: 28.9
DEVELOPED ECONOMIES: 14.3
WORLD: 27.0

Source: World Bank (complete URL address in the General Notes)

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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