



### GENERAL INFORMATION - 2019

<p><b>Population</b> 82.9 Millions</p> <p><b>Internet users</b> 58.0 Millions</p>	<p><b>GDP</b> 592 473 Millions current US\$</p> <p><b>GDP growth</b> -8.0 %</p>	<p><b>Merchandise trade</b> 107 546 Millions current US\$</p> <p><b>Land area</b> 1 628 550 km<sup>2</sup></p>
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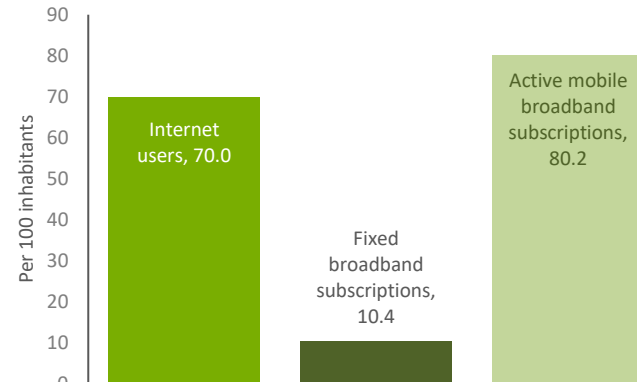
Source: UNCTAD and ITU (complete URL addresses in the General Notes)

### E-COMMERCE ASSESSMENT - 2017-20

<p><b>Rank in UNCTAD B2C E-commerce Index</b></p> <p>44/152</p>	<p><b>Rank in ITU ICT Development Index</b></p> <p>81/176</p>	<p><b>Rank in WEF Networked Readiness Index</b></p> <p>79/134</p>
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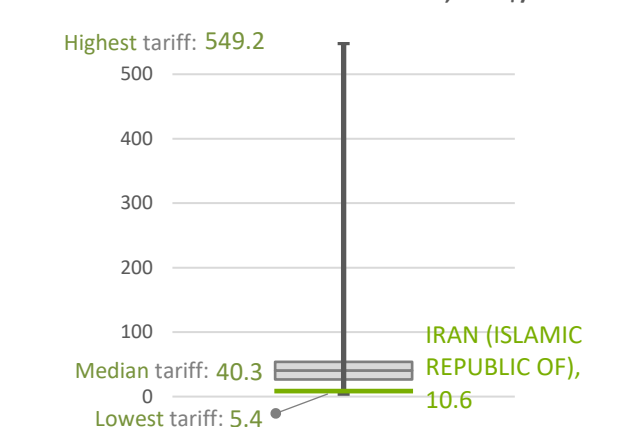
Source: UNCTAD, ITU and WEF (complete URL address in the General Notes) Note: 1 = Best

### ICT INFRASTRUCTURE AND SERVICES - 2019



Metric	Value
Internet users	70.0
Fixed broadband subscriptions	10.4
Active mobile broadband subscriptions	80.2

#### Fixed broadband Internet tariffs, PPP \$/month



Highest tariff: 549.2

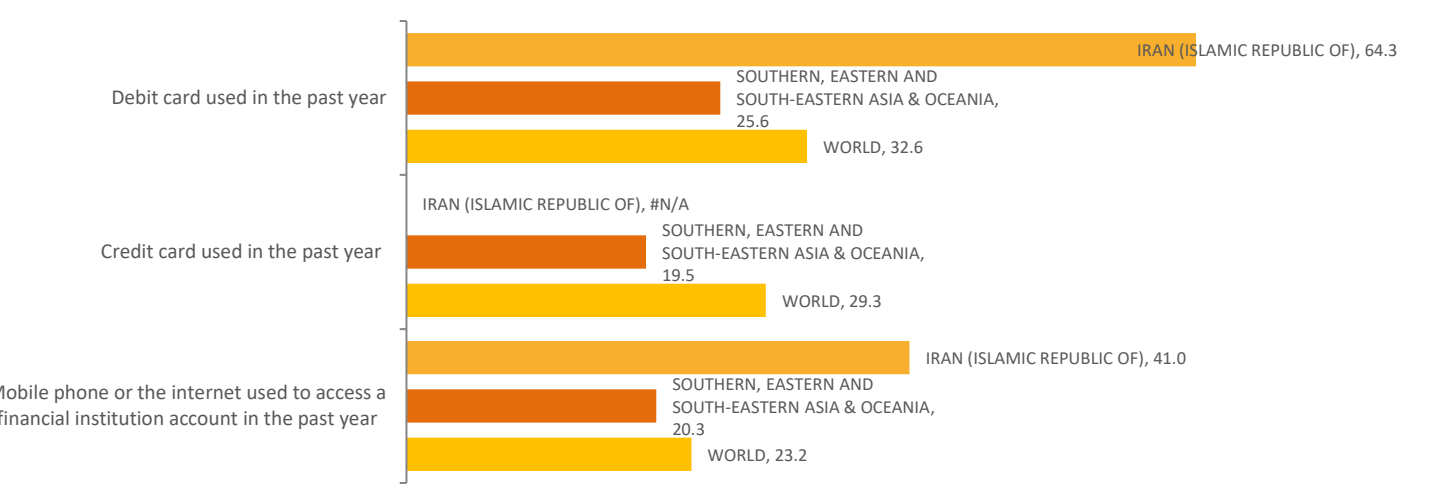
Median tariff: 40.3

Lowest tariff: 5.4

IRAN (ISLAMIC REPUBLIC OF), 10.6

Source: ITU (complete URL address in the General Notes)

### PAYMENTS - 2017



Metric	Iran (Islamic Republic of)	Southern, Eastern and South-Eastern Asia & Oceania	World
Debit card used in the past year	64.3	25.6	32.6
Credit card used in the past year	#N/A	19.5	29.3
Mobile phone or the internet used to access a financial institution account in the past year	41.0	20.3	23.2

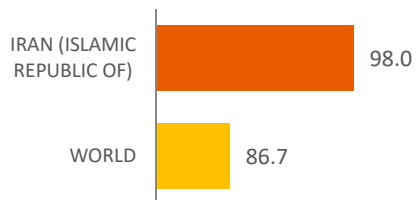
Per 100 inhabitants

Source: World Bank (complete URL address in the General Notes)

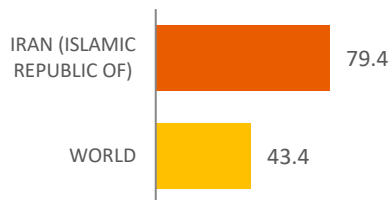
## COUNTRY PROFILE: IRAN (ISLAMIC REPUBLIC OF)

### TRADE LOGISTICS - 2017-19

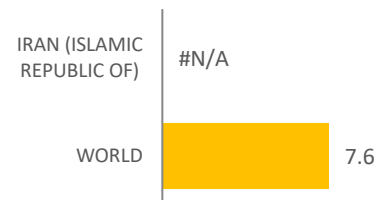
#### Percent of population having mail delivered at home



#### Postal reliability index (0 to 100, 100 = Best)

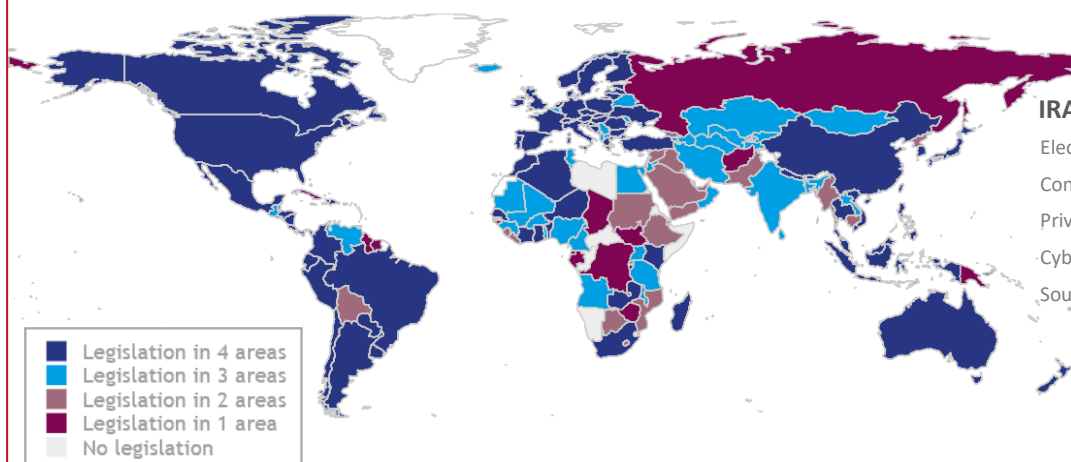


#### Days to clear direct exports through customs



Source: UPU and World Bank (complete URL addresses in the General Notes)

### LEGAL AND REGULATORY FRAMEWORKS - 2020



#### IRAN (ISLAMIC REPUBLIC OF)

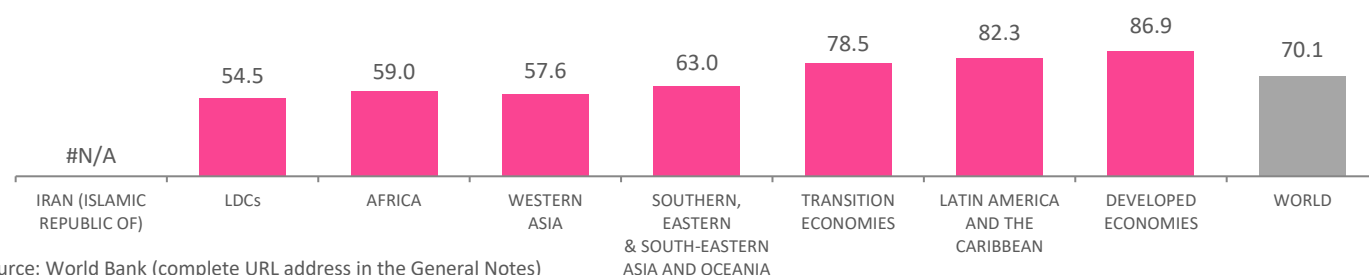
Electronic transactions:	Legislation
Consumer protection:	#N/A
Privacy and data protection:	Legislation
Cybercrime:	Legislation

Source: UNCTAD

For more information see: [http://unctad.org/en/Pages/DTL/STI\\_and ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx](http://unctad.org/en/Pages/DTL/STI_and ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx)

### SKILLS DEVELOPMENT - 2013-17

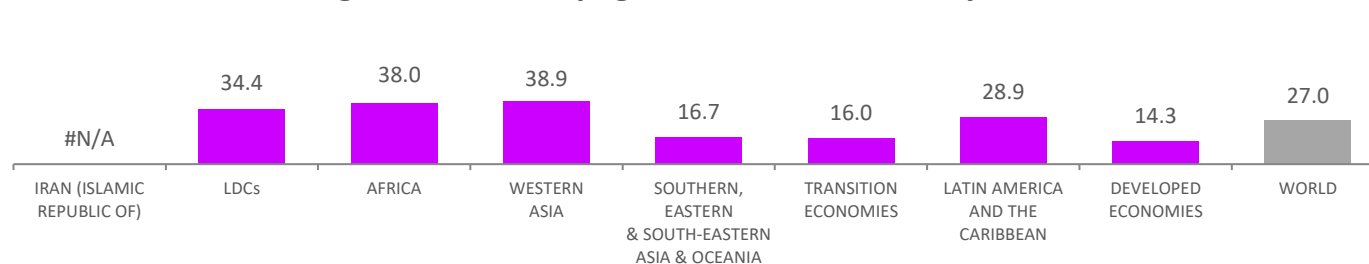
#### Percentage of firms using e-mail to interact with clients/suppliers



Source: World Bank (complete URL address in the General Notes)

### FINANCING FOR eCOMMERCE - 2013-17

#### Percentage of firms identifying access to finance as a major constraint



Source: World Bank (complete URL address in the General Notes)

## COUNTRY PROFILE: GENERAL NOTES

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### NOTES:

- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

### SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

### FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>

- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>

- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>

- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>

- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

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### GENERATION DATE:

15 March 2021