COUNTRY PROFILE: GAMBIA

GENERAL INFORMATION - 2019

- Population: 2.3 Millions
- GDP: 1,778 Millions current US$
- Merchandise trade: 753 Millions current US$
- Internet users: 0.5 Millions
- GDP growth: 5.7%
- Land area: 10,120 km²

Internet users, 19.8
Active mobile broadband subscriptions, 35.7
Fixed broadband Internet tariffs, PPP $/month

Debit card used in the past year
Credit card used in the past year
Mobile phone or the internet used to access a financial institution account in the past year

E-COMMERCE ASSESSMENT - 2017-20

Rank in UNCTAD B2C E-commerce Index: 144/176
Rank in ITU ICT Development Index: 119/134
Rank in WEF Networked Readiness Index: 144/176

Note: 1 = Best

Source: UNCTAD, ITU, WEF (complete URL addresses in the General Notes)

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2017

Debit card used in the past year
Credit card used in the past year
Mobile phone or the internet used to access a financial institution account in the past year

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GAMBIA

Source: UPU and World Bank (complete URL addresses in the General Notes)

For more information see:
- SKILLS DEVELOPMENT - 2013-17
- FINANCING FOR eCOMMERCE - 2013-17
- TRADE LOGISTICS - 2017-19
- LEGAL AND REGULATORY FRAMEWORKS - 2020

**Percent of population having mail delivered at home**
- GAMBIA: \#N/A
- WORLD: 86.7

**Postal reliability index (0 to 100, 100 = Best)**
- GAMBIA: 0.0
- WORLD: 43.4

**Days to clear direct exports through customs**
- GAMBIA: 5
- WORLD: 7.6

Source: UPU and World Bank (complete URL addresses in the General Notes)


**SKILLS DEVELOPMENT - 2013-17**

Percentage of firms using e-mail to interact with clients/suppliers

- GAMBIA: 42.6
- LDCs: 54.5
- AFRICA: 59.0
- WESTERN ASIA: 57.6
- SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA: 63.0
- TRANSITION ECONOMIES: 78.5
- LATIN AMERICA AND THE CARIBBEAN: 82.3
- DEVELOPED ECONOMIES: 86.9
- WORLD: 70.1

Source: World Bank (complete URL address in the General Notes)

**FINANCING FOR eCOMMERCE - 2013-17**

Percentage of firms identifying access to finance as a major constraint

- GAMBIA: 40.3
- LDCs: 34.4
- AFRICA: 38.0
- WESTERN ASIA: 38.9
- SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA: 16.7
- TRANSITION ECONOMIES: 16.0
- LATIN AMERICA AND THE CARIBBEAN: 28.9
- DEVELOPED ECONOMIES: 14.3
- WORLD: 27.0

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADstat: http://unctadstat.unctad.org

DISCLAIMER:
- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

GENERATION DATE:
15 March 2021