



### GENERAL INFORMATION - 2019

<p><b>Population</b> 6.5 Millions</p>	<p><b>GDP</b> 26 650 Millions current US\$</p>	<p><b>Merchandise trade</b> 17 961 Millions current US\$</p>
<p><b>Internet users</b> 2.2 Millions</p>	<p><b>GDP growth</b> 2.2 %</p>	<p><b>Land area</b> 20 720 km<sup>2</sup></p>

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

### E-COMMERCE ASSESSMENT - 2017-20

<b>Rank in UNCTAD B2C E-commerce Index</b>	<b>Rank in ITU ICT Development Index</b>	<b>Rank in WEF Networked Readiness Index</b>
106/152	119/176	95/134

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes) Note: 1 = Best

### ICT INFRASTRUCTURE AND SERVICES - 2019

Metric	Value
Internet users	33.8
Fixed broadband subscriptions	7.6
Active mobile broadband subscriptions	54.3

#### Fixed broadband Internet tariffs, PPP \$/month

Highest tariff: 549.2  
Median tariff: 40.3  
Lowest tariff: 5.4  
**EL SALVADOR, 49.7**

Source: ITU (complete URL address in the General Notes)

### PAYMENTS - 2017

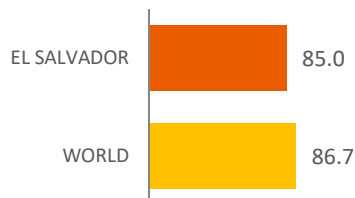
Payment Method	El Salvador	Latin America & the Caribbean	World
Debit card used in the past year	9.3	23.5	32.6
Credit card used in the past year	#N/A	20.1	29.3
Mobile phone or the internet used to access a financial institution account in the past year	4.4	10.3	23.2

Source: World Bank (complete URL address in the General Notes) Per 100 inhabitants

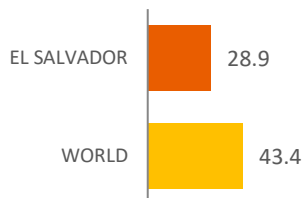
## COUNTRY PROFILE: EL SALVADOR

### 🛒 TRADE LOGISTICS - 2017-19

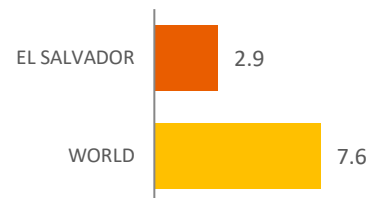
#### Percent of population having mail delivered at home



#### Postal reliability index (0 to 100, 100 = Best)

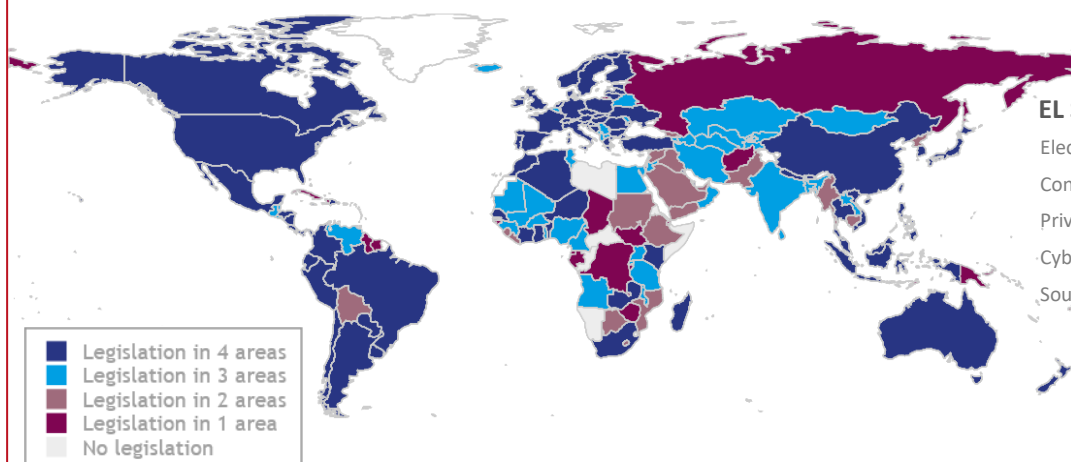


#### Days to clear direct exports through customs



Source: UPU and World Bank (complete URL addresses in the General Notes)

### ⚖️ LEGAL AND REGULATORY FRAMEWORKS - 2020



#### EL SALVADOR

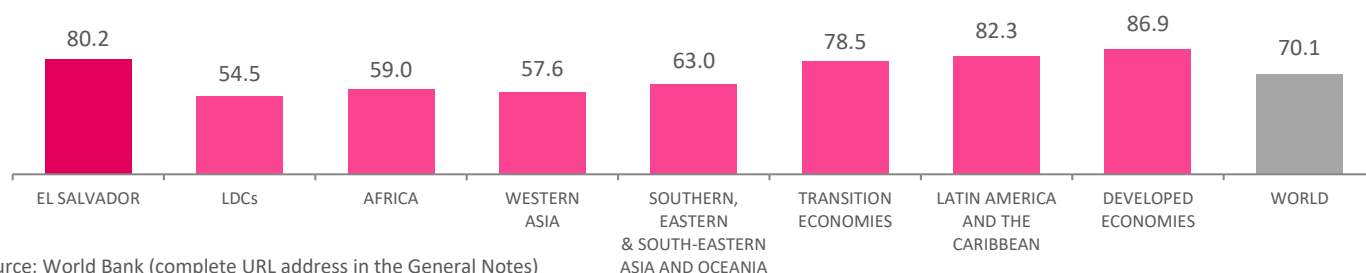
Electronic transactions:	Legislation
Consumer protection:	Legislation
Privacy and data protection:	Draft legislation
Cybercrime:	Legislation

Source: UNCTAD

For more information see: [http://unctad.org/en/Pages/DTL/STI\\_and\\_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx](http://unctad.org/en/Pages/DTL/STI_and_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx)

### 🎓 SKILLS DEVELOPMENT - 2013-17

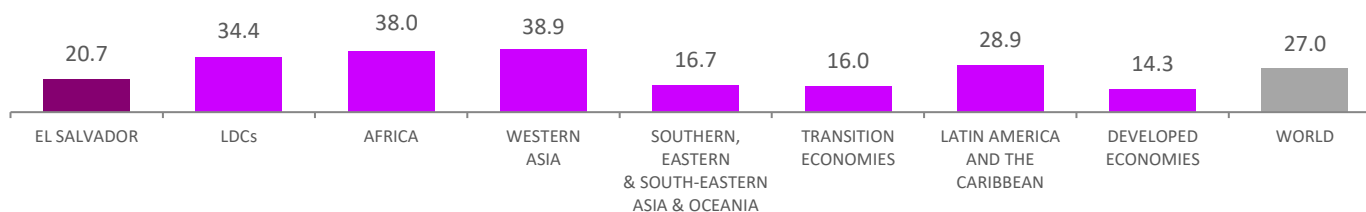
#### Percentage of firms using e-mail to interact with clients/suppliers



Source: World Bank (complete URL address in the General Notes)

### 💰 FINANCING FOR eCOMMERCE - 2013-17

#### Percentage of firms identifying access to finance as a major constraint



Source: World Bank (complete URL address in the General Notes)

## COUNTRY PROFILE: GENERAL NOTES

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### NOTES:

- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

### SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

### FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>

- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>

- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>

- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>

- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

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### GENERATION DATE:

15 March 2021