COUNTRY PROFILE: CROATIA

Population: 4.1 Millions
Internet users: 3.2 Millions
GDP: 59 987 Millions current US$
GDP growth: 2.9%
Merchandise trade: 45 341 Millions current US$
Land area: 55 960 km²

Rank in UNCTAD B2C E-commerce Index: 25/152
Rank in ITU ICT Development Index: 36/176
Rank in WEF Networked Readiness Index: 43/134

Fixed broadband Internet tariffs, PPP $/month:
- Highest tariff: 549.2
- Median tariff: 40.3
- Lowest tariff: 5.4

Debit card used in the past year:
- Croatia, 52.7
- World, 71.0

Credit card used in the past year:
- Croatia, 32.6
- World, 48.9

Mobile phone or the internet used to access a financial institution account in the past year:
- Croatia, 32.9
- World, 51.9

Source: UNCTAD, ITU and WEF (complete URL addresses in the General Notes)

Source: ITU (complete URL address in the General Notes)

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: CROATIA

TRADE LOGISTICS - 2017-19

- Percent of population having mail delivered at home:
  - Croatia: 81.0
  - World: 86.7

- Postal reliability index (0 to 100, 100 = Best):
  - Croatia: 90.1
  - World: 43.4

- Days to clear direct exports through customs:
  - Croatia: 1.8
  - World: 7.6

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2020

CROATIA

Electronic transactions:
- Legislation
- Legislation
- Legislation
- Legislation
- Legislation

Consumer protection:
- Legislation
- Legislation
- Legislation
- Legislation
- Legislation

Privacy and data protection:
- Legislation
- Legislation
- Legislation
- Legislation
- Legislation

Cybercrime:
- Legislation
- Legislation
- Legislation
- Legislation
- Legislation

Source: UNCTAD


SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

- Croatia: 95.3
- LDCs: 54.5
- Africa: 59.0
- Western Asia: 57.6
- Southern, Eastern & South-Eastern Asia & Oceania: 63.0
- Transition Economies: 78.5
- Latin America and the Caribbean: 82.3
- Developed Economies: 86.9
- World: 70.1

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2013-17

Percentage of firms identifying access to finance as a major constraint

- Croatia: 22.7
- LDCs: 34.4
- Africa: 38.0
- Western Asia: 38.9
- Southern, Eastern & South-Eastern Asia & Oceania: 16.7
- Transition Economies: 16.0
- Latin America and the Caribbean: 28.9
- Developed Economies: 14.3
- World: 27.0

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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