



### GENERAL INFORMATION - 2019

<p><b>Population</b> 4.1 Millions</p> <p><b>Internet users</b> 3.2 Millions</p>	<p><b>GDP</b> 59 987 Millions current US\$</p> <p><b>GDP growth</b> 2.9 %</p>	<p><b>Merchandise trade</b> 45 341 Millions current US\$</p> <p><b>Land area</b> 55 960 km<sup>2</sup></p>
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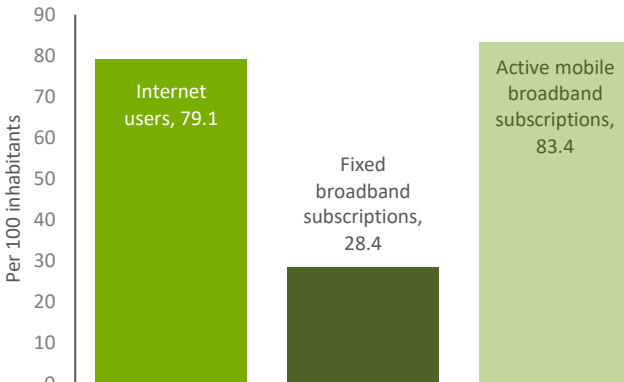
Source: UNCTAD and ITU (complete URL addresses in the General Notes)

### E-COMMERCE ASSESSMENT - 2017-20

<p><b>Rank in UNCTAD B2C E-commerce Index</b></p> <p>25/152</p>	<p><b>Rank in ITU ICT Development Index</b></p> <p>36/176</p>	<p><b>Rank in WEF Networked Readiness Index</b></p> <p>43/134</p>
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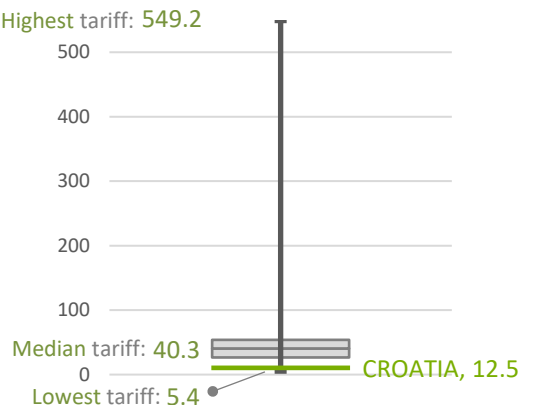
Source: UNCTAD, ITU and WEF (complete URL address in the General Notes) Note: 1 = Best

### ICT INFRASTRUCTURE AND SERVICES - 2019



Metric	Value
Internet users	79.1
Fixed broadband subscriptions	28.4
Active mobile broadband subscriptions	83.4

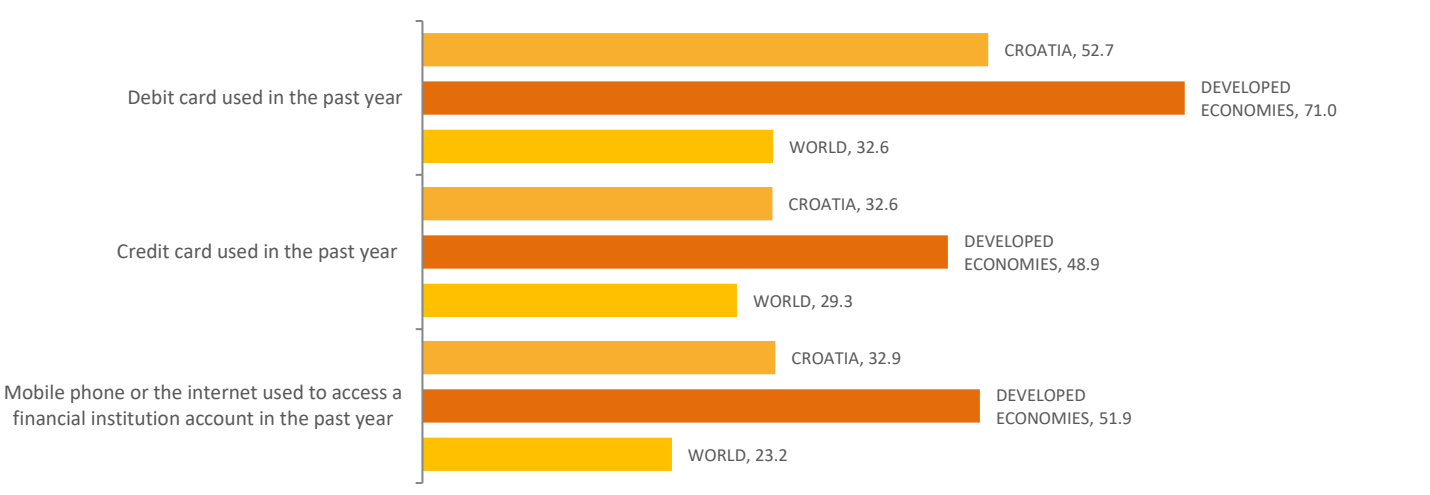
#### Fixed broadband Internet tariffs, PPP \$/month



Statistic	Value
Highest tariff	549.2
Median tariff	40.3
Lowest tariff	5.4
CROATIA	12.5

Source: ITU (complete URL address in the General Notes)

### PAYMENTS - 2017



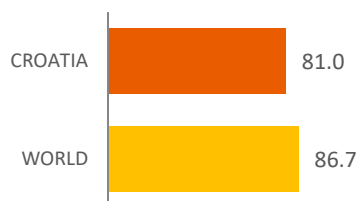
Method	Croatia	Developed Economies	World
Debit card used in the past year	52.7	71.0	32.6
Credit card used in the past year	32.6	48.9	29.3
Mobile phone or the internet used to access a financial institution account in the past year	32.9	51.9	23.2

Source: World Bank (complete URL address in the General Notes)

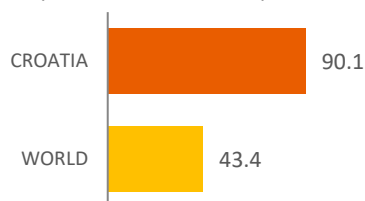
## COUNTRY PROFILE: CROATIA

### 🛒 TRADE LOGISTICS - 2017-19

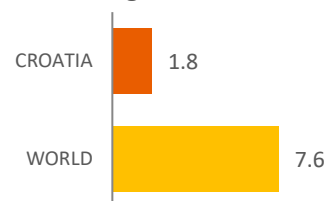
Percent of population having mail delivered at home



Postal reliability index (0 to 100, 100 = Best)

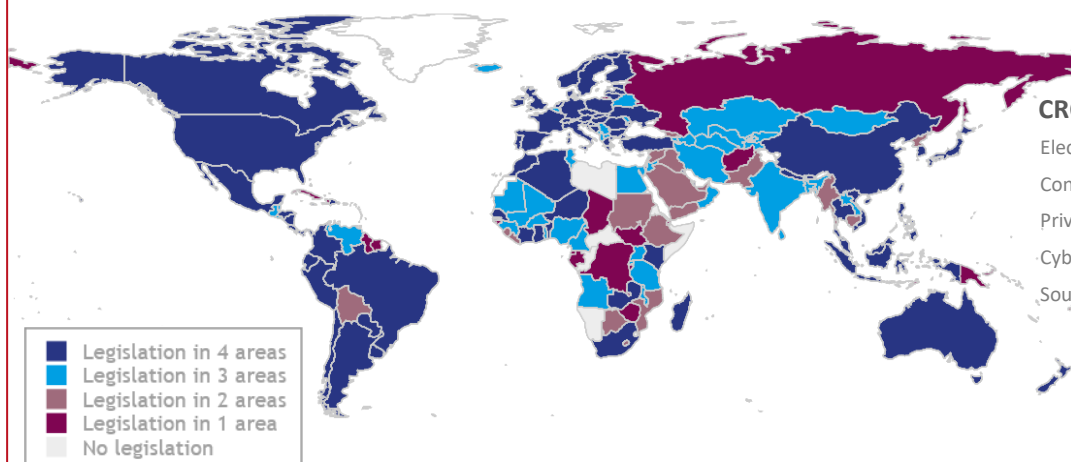


Days to clear direct exports through customs



Source: UPU and World Bank (complete URL addresses in the General Notes)

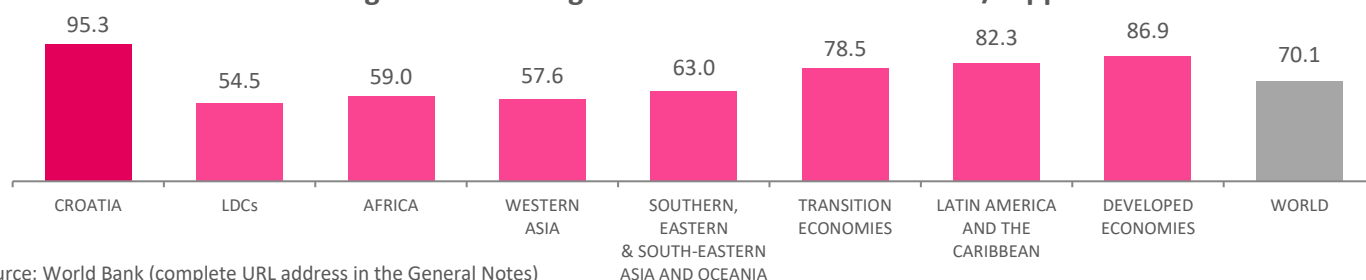
### ⚖️ LEGAL AND REGULATORY FRAMEWORKS - 2020



For more information see: [http://unctad.org/en/Pages/DTL/STI\\_and ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx](http://unctad.org/en/Pages/DTL/STI_and ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx)

### 🎓 SKILLS DEVELOPMENT - 2013-17

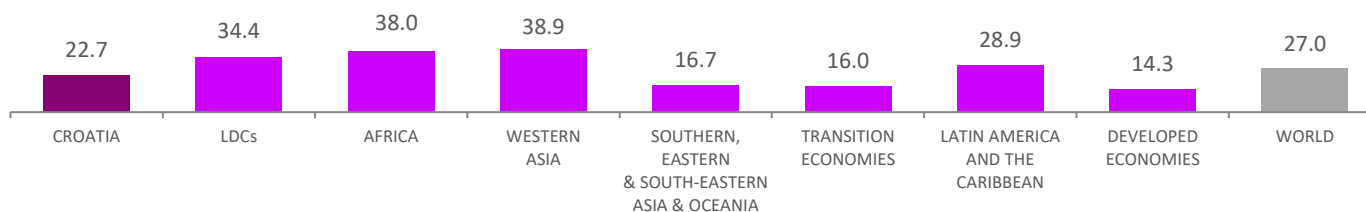
Percentage of firms using e-mail to interact with clients/suppliers



Source: World Bank (complete URL address in the General Notes)

### 💰 FINANCING FOR eCOMMERCE - 2013-17

Percentage of firms identifying access to finance as a major constraint



Source: World Bank (complete URL address in the General Notes)

## COUNTRY PROFILE: GENERAL NOTES

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### NOTES:

- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

### SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

### FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>

- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>

- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>

- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>

- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

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### GENERATION DATE:

15 March 2021