COUNTRY PROFILE: BRAZIL

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>211.0 Millions</td>
</tr>
<tr>
<td>GDP</td>
<td>1,813,496 Millions current US$</td>
</tr>
<tr>
<td>Merchandise trade</td>
<td>409,754 Millions current US$</td>
</tr>
<tr>
<td>Internet users</td>
<td>142.4 Millions</td>
</tr>
<tr>
<td>GDP growth</td>
<td>1.0 %</td>
</tr>
<tr>
<td>Land area</td>
<td>8,358,140 km²</td>
</tr>
</tbody>
</table>

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017-20

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank in UNCTAD B2C E-commerce Index</td>
<td>62/152</td>
</tr>
<tr>
<td>Rank in ITU ICT Development Index</td>
<td>66/176</td>
</tr>
<tr>
<td>Rank in WEF Networked Readiness Index</td>
<td>59/134</td>
</tr>
</tbody>
</table>

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2019

Fixed broadband Internet tariffs, PPP $/month

- Highest tariff: 549.2
- Median tariff: 40.3
- Lowest tariff: 5.4

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2017

- Debit card used in the past year
  - Brazil, 33.0
  - Latin America & The Caribbean, 23.5
  - World, 32.6

- Credit card used in the past year
  - Brazil, 22.6
  - Latin America & The Caribbean, 20.1
  - World, 29.3

- Mobile phone or the internet used to access a financial institution account in the past year
  - Brazil, 12.7
  - Latin America & The Caribbean, 10.3
  - World, 23.2

Source: World Bank (complete URL address in the General Notes)
### COUNTRY PROFILE: BRAZIL

#### Trade Logistics - 2017-19

- **Percent of population having mail delivered at home**
  - **Brazil**: 97.3%
  - **World**: 86.7%

- **Postal reliability index (0 to 100, 100 = Best)**
  - **Brazil**: 45.9
  - **World**: 43.4

- **Days to clear direct exports through customs**
  - **Brazil**: 16.4 days
  - **World**: 7.6 days

Source: UPU and World Bank (complete URL addresses in the General Notes)

#### Legal and Regulatory Frameworks - 2020

**Brazil**
- Electronic transactions:
- Consumer protection:
- Privacy and data protection:
- Cybercrime:
  - Source: UNCTAD


#### Skills Development - 2013-17

**Percentage of firms using e-mail to interact with clients/suppliers**

- **Brazil**: 83.6%
- **LDCs**: 54.5%
- **Africa**: 59.0%
- **Western Asia**: 57.6%
- **Southern, Eastern & South-Eastern Asia and Oceania**: 63.0%
- **Transition Economies**: 78.5%
- **Latin America and the Caribbean**: 82.3%
- **Developed Economies**: 86.9%
- **World**: 70.1%

Source: World Bank (complete URL address in the General Notes)

#### Financing for eCommerce - 2013-17

**Percentage of firms identifying access to finance as a major constraint**

- **Brazil**: 45.2%
- **LDCs**: 34.4%
- **Africa**: 38.0%
- **Western Asia**: 38.9%
- **Southern, Eastern & South-Eastern Asia & Oceania**: 16.7%
- **Transition Economies**: 16.0%
- **Latin America and the Caribbean**: 28.9%
- **Developed Economies**: 14.3%
- **World**: 27.0%

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADstat:  http://unctadstat.unctad.org

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