COUNTRY PROFILE: UNITED STATES OF AMERICA

Population 324.5 Millions
Internet users 244.1 Millions
Source: UNCTAD and ITU (complete URL addresses in the General Notes)

GDP 19 589 613 Millions current US$
GDP growth 2.2 %
Source: ITU (complete URL address in the General Notes)

Merchandise trade 3 954 749 Millions current US$
Land area 9 156 640 km2
Source: World Bank (complete URL address in the General Notes)

E-COMMERCE ASSESSMENT - 2016-18

Rank in UNCTAD B2C E-commerce Index 13/151
Rank in ITU ICT Development Index 16/176
Rank in WEF Networked Readiness Index 5/139
Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

ICT INFRASTRUCTURE AND SERVICES - 2017

Internet users, 75.2
Fixed broadband subscriptions, 33.9
Active mobile broadband subscriptions, 132.9

Fixed broadband Internet tariffs, PPP $/month
300 Highest tariff 277.8
200
100
0
34.2
6.8
Lowest tariff
Tariffs in 50% of eco. are below this value
UNITED STATES OF AMERICA, 50.0
Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014-17

Debit card used in the past year UNITED STATES OF AMERICA, 61.9
WORLD, 30.6

Credit card used in the past year UNITED STATES OF AMERICA, 68.2
WORLD, 27.7

Mobile phone or the internet used to access a financial institution account in the past year UNITED STATES OF AMERICA, 67.3
WORLD, 21.6

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: UNITED STATES OF AMERICA

**TRADE LOGISTICS - 2013-18**

<table>
<thead>
<tr>
<th></th>
<th>Percent of population having mail delivered at home</th>
<th>Postal reliability index (0 to 100, 100 = Best)</th>
<th>Days to clear direct exports through customs</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNITED STATES OF AMERICA</td>
<td>93.0</td>
<td>89.2</td>
<td>#N/A</td>
</tr>
<tr>
<td>WORLD</td>
<td>82.9</td>
<td>58.2</td>
<td>7.2</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

**LEGAL AND REGULATORY FRAMEWORKS - 2019**

**UNITED STATES OF AMERICA**

- Electronic Transactions: Legislation
- Consumer Protection: Legislation
- Privacy and data protection: Legislation
- Cybercrime: Legislation

Source: UNCTAD


**SKILLS DEVELOPMENT - 2013-17**

**Percentage of firms using e-mail to interact with clients/suppliers**

<table>
<thead>
<tr>
<th></th>
<th>WORLD AVERAGE</th>
<th>WORLD</th>
<th>LDCs</th>
<th>AFRICA</th>
<th>WESTERN ASIA</th>
<th>SOUTHERN, EASTERN &amp; SOUTH-EASTERN ASIA AND OCEANIA</th>
<th>TRANSITION ECONOMIES</th>
<th>LATIN AMERICA AND THE CARIBBEAN</th>
<th>DEVELOPED ECONOMIES</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>63.8</td>
<td>#N/A</td>
<td>48.3</td>
<td>52.5</td>
<td>70.5</td>
<td>65.6</td>
<td>74.5</td>
<td>83.0</td>
<td>91.5</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

**FINANCING FOR eCommerce - 2013-17**

**Percentage of firms identifying access to finance as a major constraint**

<table>
<thead>
<tr>
<th></th>
<th>WORLD AVERAGE</th>
<th>WORLD</th>
<th>DEVELOPED ECONOMIES</th>
<th>TRANSITION ECONOMIES</th>
<th>SOUTHERN, EASTERN &amp; SOUTH-EASTERN ASIA &amp; OCEANIA</th>
<th>LATIN AMERICA AND THE CARIBBEAN</th>
<th>LDCs</th>
<th>WESTERN ASIA</th>
<th>AFRICA</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20.1</td>
<td>#N/A</td>
<td>16.4</td>
<td>12.9</td>
<td>15.5</td>
<td>29.7</td>
<td>22.5</td>
<td>32.7</td>
<td></td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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