




### GENERAL INFORMATION - 2017

 <b>Population</b> 0.2 Millions	 <b>GDP</b> 856 Millions current US\$	 <b>Merchandise trade</b> 401 Millions current US\$
 <b>Internet users</b> 0.1 Millions	 <b>GDP growth</b> -0.4 %	 <b>Land area</b> 2 830 km <sup>2</sup>

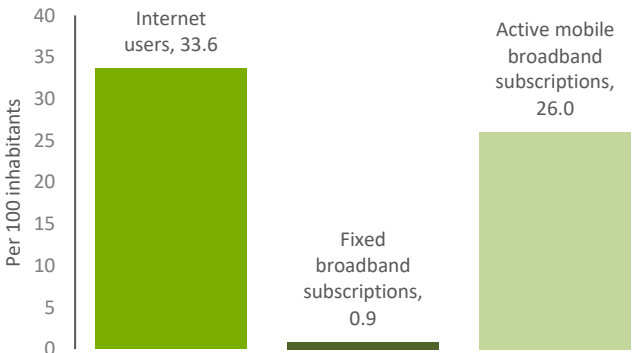
Source: UNCTAD and ITU (complete URL addresses in the General Notes)

### E-COMMERCE ASSESSMENT - 2016-18

<b>Rank in UNCTAD B2C E-commerce Index</b>	<b>Rank in ITU ICT Development Index</b>	<b>Rank in WEF Networked Readiness Index</b>
-/151	127/176	-/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes) Note: 1 = Best

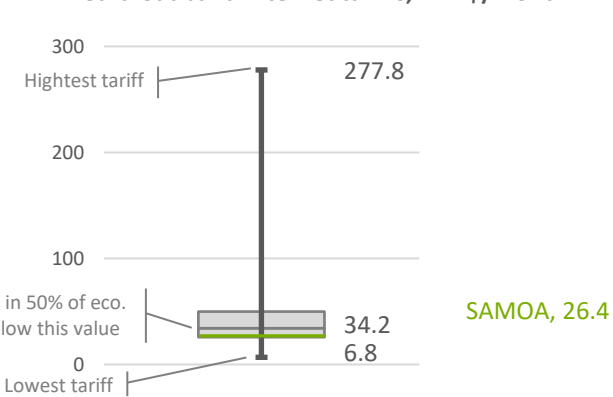
### ICT INFRASTRUCTURE AND SERVICES - 2017



Internet users, 33.6

Active mobile broadband subscriptions, 26.0

Fixed broadband subscriptions, 0.9



**Fixed broadband Internet tariffs, PPP \$/month**

Highest tariff: 277.8

Lowest tariff: 6.8

Tariffs in 50% of eco. are below this value: 34.2

**SAMOA, 26.4**

Source: ITU (complete URL address in the General Notes)

### PAYMENTS - 2014-17

Debit card used in the past year	SAMOA, #N/A	SOUTHERN, EASTERN AND SOUTH-EASTERN ASIA & OCEANIA, 24.9	WORLD, 30.6
Credit card used in the past year	SAMOA, #N/A	SOUTHERN, EASTERN AND SOUTH-EASTERN ASIA & OCEANIA, 19.3	WORLD, 27.7
Mobile phone or the internet used to access a financial institution account in the past year	SAMOA, #N/A	SOUTHERN, EASTERN AND SOUTH-EASTERN ASIA & OCEANIA, 19.4	WORLD, 21.6

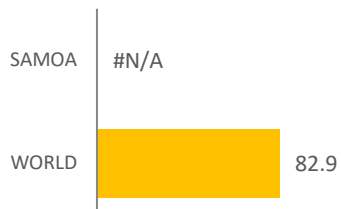
Per 100 inhabitants

Source: World Bank (complete URL address in the General Notes)

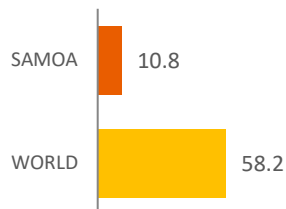
## COUNTRY PROFILE: SAMOA

### TRADE LOGISTICS - 2013-18

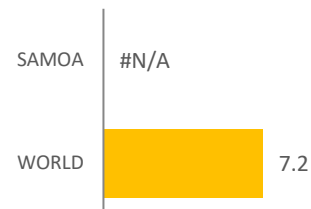
#### Percent of population having mail delivered at home



#### Postal reliability index (0 to 100, 100 = Best)

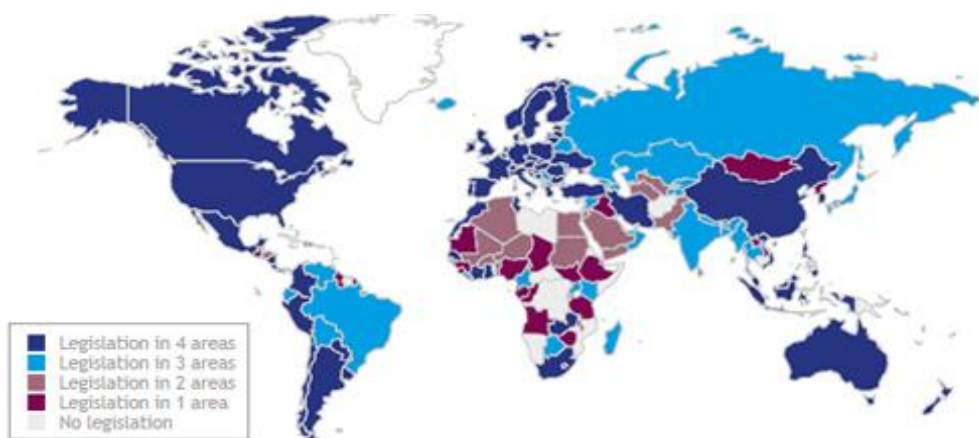


#### Days to clear direct exports through customs



Source: UPU and World Bank (complete URL addresses in the General Notes)

### LEGAL AND REGULATORY FRAMEWORKS - 2019



#### SAMOA

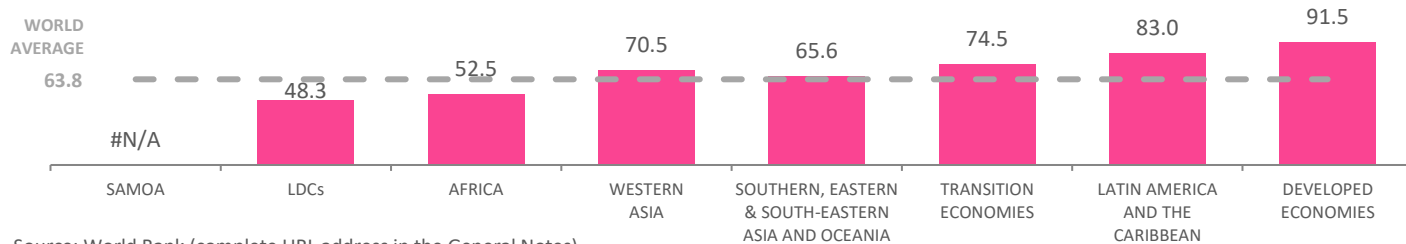
Electronic Transactions:	Legislation
Consumer Protection:	#N/A
Privacy and data protection:	No legislation
Cybercrime:	Legislation

Source: UNCTAD

For more information see: [http://unctad.org/en/Pages/DTL/STI\\_and\\_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx](http://unctad.org/en/Pages/DTL/STI_and_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx)

### SKILLS DEVELOPMENT - 2013-17

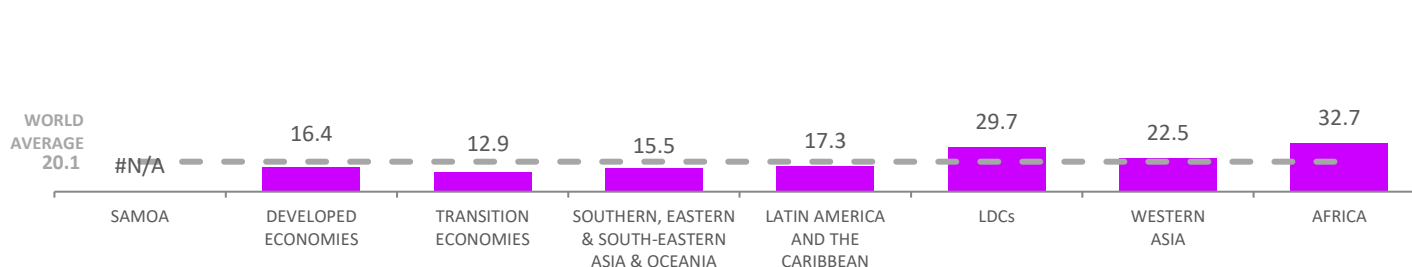
#### Percentage of firms using e-mail to interact with clients/suppliers



Source: World Bank (complete URL address in the General Notes)

### FINANCING FOR eCOMMERCE - 2013-17

#### Percentage of firms identifying access to finance as a major constraint



Source: World Bank (complete URL address in the General Notes)

## COUNTRY PROFILE: GENERAL NOTES

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### NOTES:

- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

### SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

### FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>

- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>

- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>

- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>

- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

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### GENERATION DATE:

21 March 2019