**COUNTRY PROFILE: KOREA, REPUBLIC OF**

**GENERAL INFORMATION - 2017**

- **Population**: 51.0 Millions
- **GDP**: 1,530,751 Millions current US$
- **Merchandise trade**: 1,052,173 Millions current US$
- **Internet users**: 48.5 Millions
- **GDP growth**: 3.1%
- **Land area**: 97,466 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

**E-COMMERCE ASSESSMENT - 2016-18**

- **Rank in UNCTAD B2C E-commerce Index**: 21/151
- **Rank in ITU ICT Development Index**: 2/176
- **Rank in WEF Networked Readiness Index**: 13/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

**Note: 1 = Best**

**PAYMENTS - 2014-17**

- **Debit card used in the past year**: 67.5, KOREA, REPUBLIC OF
- **Credit card used in the past year**: 61.5, KOREA, REPUBLIC OF
- **Mobile phone or the internet used to access a financial institution account in the past year**: 67.1, KOREA, REPUBLIC OF

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: KOREA, REPUBLIC OF

TRADE LOGISTICS - 2013-18

Percent of population having mail delivered at home

- KOREA, REPUBLIC OF: 100.0
- WORLD: 82.9

Postal reliability index (0 to 100, 100 = Best)

- KOREA, REPUBLIC OF: 100.0
- WORLD: 58.2

Days to clear direct exports through customs

- KOREA, REPUBLIC OF: #N/A
- WORLD: 7.2

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2019

KOREA, REPUBLIC OF

Electronic Transactions:
- Legislation
- Legislation
- Legislation
- Legislation

Consumer Protection:
- Legislation
- Legislation
- Legislation
- Legislation

Privacy and data protection:
- Legislation
- Legislation
- Legislation
- Legislation

Cybercrime:
- Source: UNCTAD


SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

- WORLD AVERAGE: 63.8
  - KOREA, REPUBLIC OF: 48.3
  - LDCs: 48.3
  - AFRICA: 52.5
  - WESTERN ASIA: 70.5
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA: 65.6
  - TRANSITION ECONOMIES: 74.5
  - LATIN AMERICA AND THE CARIBBEAN: 83.0
  - DEVELOPED ECONOMIES: 91.5

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2013-17

Percentage of firms identifying access to finance as a major constraint

- WORLD AVERAGE: 20.1
  - KOREA, REPUBLIC OF: 16.4
  - DEVELOPED ECONOMIES: 12.9
  - TRANSITION ECONOMIES: 15.5
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 17.3
  - LATIN AMERICA AND THE CARIBBEAN: 29.7
  - LDCs: 22.5
  - WESTERN ASIA: 32.7
  - AFRICA: #N/A

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

GENERATION DATE:
21 March 2019