COUNTRY PROFILE: JORDAN

GENERAL INFORMATION - 2017

Population 9.7 Millions
GDP 40 708 Millions current US$
Internet users 6.5 Millions
GDP growth 2.1 %
Merchandise trade 28 010 Millions current US$
Land area 88 780 km2

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2016-18

Rank in UNCTAD B2C E-commerce Index 73/151
Rank in ITU ICT Development Index 70/176
Rank in WEF Networked Readiness Index 60/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)
Note: 1 = Best

INTERNET USERS

- Fixed broadband subscriptions, 3.4
- Internet users, 66.8

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014-17

Debit card used in the past year:
- JORDAN, 7.3
- WORLD, 30.6

Credit card used in the past year:
- JORDAN, #N/A
- WESTERN ASIA, 30.0

Mobile phone or the internet used to access a financial institution account in the past year:
- JORDAN, 3.8
- WESTERN ASIA, 19.7

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: JORDAN

TRADE LOGISTICS - 2013-18

<table>
<thead>
<tr>
<th>Metric</th>
<th>Jordan</th>
<th>World Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of population having mail delivered at home</td>
<td>20.0</td>
<td>82.9</td>
</tr>
<tr>
<td>Postal reliability index (0 to 100, 100 = Best)</td>
<td>54.9</td>
<td>58.2</td>
</tr>
<tr>
<td>Days to clear direct exports through customs</td>
<td>4.6</td>
<td>7.2</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2019

JORDAN

Electronic Transactions: Legislation
Consumer Protection: Legislation
Privacy and data protection: Legislation
Cybercrime: Draft legislation

Source: UNCTAD


SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

<table>
<thead>
<tr>
<th>Region</th>
<th>2013-17</th>
<th>2013-17</th>
<th>2013-17</th>
<th>2013-17</th>
<th>2013-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>World Average</td>
<td>61.3</td>
<td>52.5</td>
<td>70.5</td>
<td>65.6</td>
<td>74.5</td>
</tr>
<tr>
<td>Jordan</td>
<td>63.8</td>
<td>48.3</td>
<td>70.5</td>
<td>65.6</td>
<td>74.5</td>
</tr>
<tr>
<td>LDCs</td>
<td>48.3</td>
<td>52.5</td>
<td>65.6</td>
<td>74.5</td>
<td>83.0</td>
</tr>
<tr>
<td>Africa</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Western Asia</td>
<td>70.5</td>
<td>48.3</td>
<td>65.6</td>
<td>74.5</td>
<td>83.0</td>
</tr>
<tr>
<td>Southern, Eastern Asia</td>
<td>65.6</td>
<td>61.3</td>
<td>74.5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latin America and the Caribbean</td>
<td>91.5</td>
<td>83.0</td>
<td>61.3</td>
<td>70.5</td>
<td>74.5</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCommerce - 2013-17

Percentage of firms identifying access to finance as a major constraint

<table>
<thead>
<tr>
<th>Region</th>
<th>2013-17</th>
<th>2013-17</th>
<th>2013-17</th>
<th>2013-17</th>
<th>2013-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>World Average</td>
<td>20.1</td>
<td>29.7</td>
<td>17.3</td>
<td>22.5</td>
<td>32.7</td>
</tr>
<tr>
<td>Jordan</td>
<td>42.8</td>
<td>16.4</td>
<td>12.9</td>
<td>15.5</td>
<td>29.7</td>
</tr>
<tr>
<td>Developed Economies</td>
<td></td>
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<td></td>
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<tr>
<td>Transition Economies</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Southern, Eastern Asia</td>
<td>15.5</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Latin America and the Caribbean</td>
<td>32.7</td>
<td>22.5</td>
<td>15.5</td>
<td>29.7</td>
<td>22.5</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

DISCLAIMER:
- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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21 March 2019