## COUNTRY PROFILE: HONDURAS

### GENERAL INFORMATION - 2017

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>9.3 Millions</td>
</tr>
<tr>
<td>GDP</td>
<td>22 979 Millions current US$</td>
</tr>
<tr>
<td>GDP growth</td>
<td>4.8 %</td>
</tr>
<tr>
<td>Merchandise trade</td>
<td>19 999 Millions current US$</td>
</tr>
<tr>
<td>Internet users</td>
<td>3.0 Millions</td>
</tr>
<tr>
<td>Land area</td>
<td>111 890 km²</td>
</tr>
</tbody>
</table>

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

### E-COMMERCE ASSESSMENT - 2016-18

<table>
<thead>
<tr>
<th>Index</th>
<th>Rank</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank in UNCTAD B2C E-commerce Index</td>
<td>106/151</td>
<td>UNCTAD, ITU and WEF (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Rank in ITU ICT Development Index</td>
<td>129/176</td>
<td></td>
</tr>
<tr>
<td>Rank in WEF Networked Readiness Index</td>
<td>94/139</td>
<td>Note: 1 = Best</td>
</tr>
</tbody>
</table>

### ICT INFRASTRUCTURE AND SERVICES - 2017

- **Internet users**: 32.1
- **Active mobile broadband subscriptions**: 24.5
- **Fixed broadband subscriptions**: 2.6
- **Fixed broadband Internet tariffs, PPP $/month**
  - 300: Highest tariff
  - 200:
  - 100:
  - 0: Lowest tariff

**HONDURAS, 54.0**

### PAYMENTS - 2014-17

<table>
<thead>
<tr>
<th>Metric</th>
<th>Year</th>
<th>Region</th>
<th>Per 100 inhabitants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Debit card used in the past year</td>
<td></td>
<td>HONDURAS, 8.5</td>
<td></td>
</tr>
<tr>
<td>Credit card used in the past year</td>
<td></td>
<td>HONDURAS, #N/A</td>
<td></td>
</tr>
<tr>
<td>Mobile phone or the internet used to access a financial institution account in the past year</td>
<td></td>
<td>HONDURAS, 4.1</td>
<td></td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)
**COUNTRY PROFILE: HONDURAS**

### Trade Logistics - 2013-18

- **Percent of population having mail delivered at home**
  - **Honduras**: 60.0%
  - **World**: 82.9%

- **Postal reliability index (0 to 100, 100 = Best)**
  - **Honduras**: 33.4
  - **World**: 58.2

- **Days to clear direct exports through customs**
  - **Honduras**: 3.8
  - **World**: 7.2

Source: UPU and World Bank (complete URL addresses in the General Notes)

### Legal and Regulatory Frameworks - 2019

**Honduras**
- **Electronic Transactions**: Legislation
- **Consumer Protection**: Legislation
- **Privacy and data protection**: Draft legislation
- **Cybercrime**: No legislation

Source: UNCTAD


### Skills Development - 2013-17

**Percentage of firms using e-mail to interact with clients/suppliers**

- **World average**: 63.8%
- **Honduras**: 70.5%
- **LDCs**: 48.3%
- **Africa**: 52.5%
- **Western Asia**: 74.5%
- **Southern, Eastern & South-Eastern Asia**: 83.0%
- **Transition Economies**: 82.9%
- **Latin America and the Caribbean**: 91.5%
- **Developed Economies**: 91.5%

Source: World Bank (complete URL address in the General Notes)

### Financing for eCommerce - 2013-17

**Percentage of firms identifying access to finance as a major constraint**

- **World average**: 20.1%
- **Honduras**: 29.7%
- **Developed Economies**: 12.9%
- **Transition Economies**: 16.4%
- **Southern, Eastern & South-Eastern Asia**: 15.5%
- **Latin America and the Caribbean**: 22.5%
- **LDCs**: 22.5%
- **Western Asia**: 32.7%
- **Africa**: 32.7%

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADstat: http://unctadstat.unctad.org

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