COUNTRY PROFILE: EL SALVADOR

Population
6.4 Millions

GDP
24 805 Millions current US$

Merchandise trade
16 353 Millions current US$

Internet users
2.0 Millions

GDP growth
2.3 %

Land area
20 720 km2

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2016-18

Rank in UNCTAD B2C E-commerce Index
96/151

Rank in ITU ICT Development Index
119/176

Rank in WEF Networked Readiness Index
93/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2017

Internet users, 31.3

Fixed broadband subscriptions, 6.9

Active mobile broadband subscriptions, 56.1

Fixed broadband Internet tariffs, PPP $/month

Highest tariff

Lowest tariff

Tariffs in 50% of eco. are below this value

EL SALVADOR, 42.9

34.2

6.8

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014-17

Debit card used in the past year
EL SALVADOR, 9.3

LATIN AMERICA & THE CARIBBEAN, 23.2

WORLD, 30.6

Credit card used in the past year
EL SALVADOR, N/A

LATIN AMERICA & THE CARIBBEAN, 17.9

WORLD, 27.7

Mobile phone or the internet used to access a financial institution account in the past year
EL SALVADOR, 4.4

LATIN AMERICA & THE CARIBBEAN, 10.2

WORLD, 21.6

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: EL SALVADOR

### TRADE LOGISTICS - 2013-18

<table>
<thead>
<tr>
<th></th>
<th>EL SALVADOR</th>
<th>WORLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of population having mail delivered at home</td>
<td>83.0</td>
<td>82.9</td>
</tr>
<tr>
<td>Postal reliability index (0 to 100, 100 = Best)</td>
<td>67.8</td>
<td>58.2</td>
</tr>
<tr>
<td>Days to clear direct exports through customs</td>
<td>2.9</td>
<td>7.2</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

### LEGAL AND REGULATORY FRAMEWORKS - 2019

EL SALVADOR

- Electronic Transactions:
  - Consumer Protection: Draft legislation
  - Privacy and data protection: Legislation
  - Cybercrime: No legislation

Source: UNCTAD


### SKILLS DEVELOPMENT - 2013-17

#### Percentage of firms using e-mail to interact with clients/suppliers

<table>
<thead>
<tr>
<th></th>
<th>EL SALVADOR</th>
<th>LDCs</th>
<th>AFRICA</th>
<th>WESTERN ASIA</th>
<th>SOUTHERN, EASTERN &amp; SOUTH-EASTERN ASIA &amp; OCEANIA</th>
<th>TRANSITION ECONOMIES</th>
<th>LATIN AMERICA AND THE CARIBBEAN</th>
<th>DEVELOPED ECONOMIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>WORLD AVERAGE</td>
<td>80.2</td>
<td>48.3</td>
<td>52.5</td>
<td>70.5</td>
<td>65.6</td>
<td>74.5</td>
<td>83.0</td>
<td>91.5</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

### FINANCING FOR eCOMMERCE - 2013-17

Percentage of firms identifying access to finance as a major constraint

<table>
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<th>WESTERN ASIA</th>
<th>AFRICA</th>
</tr>
</thead>
<tbody>
<tr>
<td>WORLD AVERAGE</td>
<td>20.7</td>
<td>16.4</td>
<td>12.9</td>
<td>15.5</td>
<td>17.3</td>
<td>29.7</td>
<td>22.5</td>
<td>32.7</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

DISCLAIMER:
- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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