COUNTRY PROFILE: CONGO

GENERAL INFORMATION - 2017

<table>
<thead>
<tr>
<th>Category</th>
<th>Value</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population</td>
<td>5.3 Millions</td>
<td>UNCTAD and ITU</td>
</tr>
<tr>
<td>GDP</td>
<td>11 292 Millions current US$</td>
<td>UNCTAD, ITU and WEF</td>
</tr>
<tr>
<td>Merchandise trade</td>
<td>11 826 Millions current US$</td>
<td>UNCTAD, ITU and WEF</td>
</tr>
<tr>
<td>Internet users</td>
<td>0.5 Millions</td>
<td>ITU</td>
</tr>
<tr>
<td>GDP growth</td>
<td>-3.1 %</td>
<td>World Bank</td>
</tr>
<tr>
<td>Land area</td>
<td>341 500 km²</td>
<td>Source: World Bank (complete URL address in the General Notes)</td>
</tr>
</tbody>
</table>

E-COMMERCE ASSESSMENT - 2016-18

<table>
<thead>
<tr>
<th>Index</th>
<th>Rank</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rank in UNCTAD B2C E-commerce Index</td>
<td>145/151</td>
<td>UNCTAD, ITU and WEF</td>
</tr>
<tr>
<td>Rank in ITU ICT Development Index</td>
<td>-/176</td>
<td>UNCTAD, ITU and WEF</td>
</tr>
<tr>
<td>Rank in WEF Networked Readiness Index</td>
<td>-/139</td>
<td>UNCTAD, ITU and WEF</td>
</tr>
</tbody>
</table>

ICT INFRASTRUCTURE AND SERVICES - 2017

<table>
<thead>
<tr>
<th>Service</th>
<th>Value</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Internet users</td>
<td>8.7</td>
<td>ITU (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Fixed broadband subscriptions</td>
<td>5.9</td>
<td>ITU (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Active mobile broadband subscriptions</td>
<td>N/A</td>
<td>ITU (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Fixed broadband Internet tariffs, PPP $/month</td>
<td>277.8</td>
<td>Source: ITU (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Tariffs in 50% of eco. are below this value</td>
<td>34.2</td>
<td>Source: ITU (complete URL address in the General Notes)</td>
</tr>
<tr>
<td>Lowest tariff</td>
<td>6.8</td>
<td>Source: ITU (complete URL address in the General Notes)</td>
</tr>
</tbody>
</table>

PAYMENTS - 2014-17

<table>
<thead>
<tr>
<th>Payment Method</th>
<th>CONGO</th>
<th>AFRICA</th>
<th>WORLD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Debit card used in the past year</td>
<td>2.3</td>
<td>7.9</td>
<td>30.6</td>
</tr>
<tr>
<td>Credit card used in the past year</td>
<td>N/A</td>
<td>10.3</td>
<td>27.7</td>
</tr>
<tr>
<td>Mobile phone or the internet used to access a financial institution account in the past year</td>
<td>1.9</td>
<td>7.0</td>
<td>21.6</td>
</tr>
</tbody>
</table>

Note: 1 = Best
COUNTRY PROFILE: CONGO

**TRADE LOGISTICS - 2013-18**

- **Percent of population having mail delivered at home**
  - Congo: 29.7%
  - World: 82.9%
  - Source: UPU and World Bank (complete URL addresses in the General Notes)

- **Postal reliability index (0 to 100, 100 = Best)**
  - Congo: 3.2
  - World: 58.2
  - Source: UNCTAD

- **Days to clear direct exports through customs**
  - Congo: #N/A
  - World: 7.2
  - Source: World Bank (complete URL address in the General Notes)

**LEGAL AND REGULATORY FRAMEWORKS - 2019**

- **Electronic Transactions**: Legislation
- **Consumer Protection**: #N/A
- **Privacy and data protection**: #N/A
- **Cybercrime**: Draft legislation
  - Source: UNCTAD


**SKILLS DEVELOPMENT - 2013-17**

- **Percentage of firms using e-mail to interact with clients/suppliers**
  - World average: 63.8%
  - Congo: #N/A
  - LDCs: 48.3%
  - Africa: 52.5%
  - Western Asia: 70.5%
  - Southern, Eastern & South-Eastern Asia & Oceania: 65.6%
  - Transition economies: 74.5%
  - Latin America and the Caribbean: 83.0%
  - Developed economies: 91.5%
  - Source: World Bank (complete URL address in the General Notes)

**FINANCING FOR eCOMMERCE - 2013-17**

- **Percentage of firms identifying access to finance as a major constraint**
  - World average: 20.1%
  - Congo: #N/A
  - Developed economies: 16.4%
  - Transition economies: 12.9%
  - Southern, Eastern & South-Eastern Asia & Oceania: 15.5%
  - Latin America and the Caribbean: 17.3%
  - LDCs: 29.7%
  - Western Asia: 22.5%
  - Africa: 32.7%
  - Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADstat: http://unctadstat.unctad.org

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21 March 2019