COUNTRY PROFILE: TURKEY

GENERAL INFORMATION - 2016

- **Population**: 79.5 Millions
- **GDP**: 863 712 Millions current US$
- **Merchandise trade**: 341 151 Millions current US$
- **Internet users**: 46.4 Millions
- **GDP growth**: 3.2 %
- **Land area**: 769 630 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

- **Rank in UNCTAD B2C E-commerce Index**: 60/144
- **Rank in ITU ICT Development Index**: 67/176
- **Rank in WEF Networked Readiness Index**: 48/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

- **Internet users**, 58.3
- **Active mobile broadband subscriptions**, 65.1
- **Fixed broadband subscriptions**, 13.2

Fixed broadband Internet tariffs, PPP $/month

- **Highest tariff**: 874.4
- **Lowest tariff**: 5.1

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

- **Debit card used in the past year**: TURKEY, 23.9
- **Credit card used in the past year**: TURKEY, 29.1
- **Used an account to make a transaction through a mobile phone**: TURKEY, 4.0

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: TURKEY

TRADE LOGISTICS - 2016

<table>
<thead>
<tr>
<th>Percent of population having mail delivered at home</th>
<th>Postal reliability index (0 to 100, 100 = Best)</th>
<th>Days to clear direct exports through customs</th>
</tr>
</thead>
<tbody>
<tr>
<td>TURKEY 99.8</td>
<td>TURKEY 71.2</td>
<td>TURKEY 6.2</td>
</tr>
<tr>
<td>WORLD 83.3</td>
<td>WORLD 56.0</td>
<td>WORLD 7.7</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2017

TURKEY

Electronic Transactions: Legislation
Consumer Protection: Legislation
Privacy and data protection: Legislation
Cybercrime: Legislation
Source: UNCTAD


SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

| WORLD AVERAGE 70.7 | TURKEY 89.3 | LDCs 47.8 | AFRICA 53.0 | WESTERN ASIA 62.1 | SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA 72.6 | TRANSITION ECONOMIES 84.6 | LATIN AMERICA AND THE CARIBBEAN 84.1 | DEVELOPED ECONOMIES 81.4 |

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2014-15

Percentage of firms identifying access to finance as a major constraint

| WORLD AVERAGE 18.4 | TURKEY 8.7 | DEVELOPED ECONOMIES 15.2 | TRANSITION ECONOMIES 20.2 | SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA 11.0 | LATIN AMERICA AND THE CARIBBEAN 32.7 | LDCs 31.7 | WESTERN ASIA 27.8 | AFRICA 34.2 |

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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