



GENERAL INFORMATION - 2016

Population 8.4 Millions	GDP 675 045 Millions current US\$	Merchandise trade 573 014 Millions current US\$
Internet users 7.5 Millions	GDP growth 1.4 %	Land area 39 676 km ²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index 2/144	Rank in ITU ICT Development Index 3/176	Rank in WEF Networked Readiness Index 7/139
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Source: UNCTAD, ITU and WEF (complete URL address in the General Notes) Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Metric	Value
Internet users	89.1
Fixed broadband subscriptions	45.1
Active mobile broadband subscriptions	100.6

Fixed broadband Internet tariffs, PPP \$/month

Highest tariff	874.4
50	
50	
Tariffs in 50% of eco. are below this value	34.1
SWITZERLAND	27.5
50	
Lowest tariff	5

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

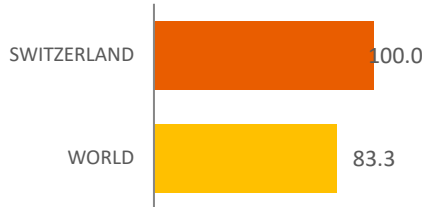
Metric	Switzerland	Developed Economies	World
Debit card used in the past year	74.1	65.2	21.9
Credit card used in the past year	48.2	45.9	13.5
Used an account to make a transaction through a mobile phone	8.5	19.9	8.5

Source: World Bank (complete URL address in the General Notes)

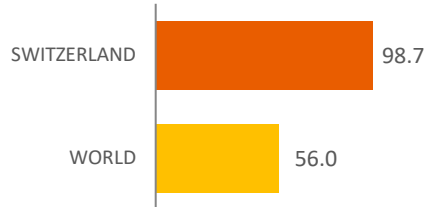
COUNTRY PROFILE: SWITZERLAND

TRADE LOGISTICS - 2016

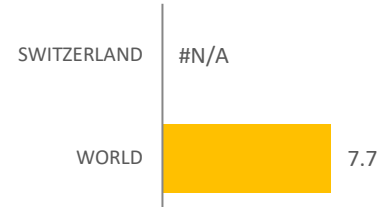
Percent of population having mail delivered at home



Postal reliability index (0 to 100, 100 = Best)

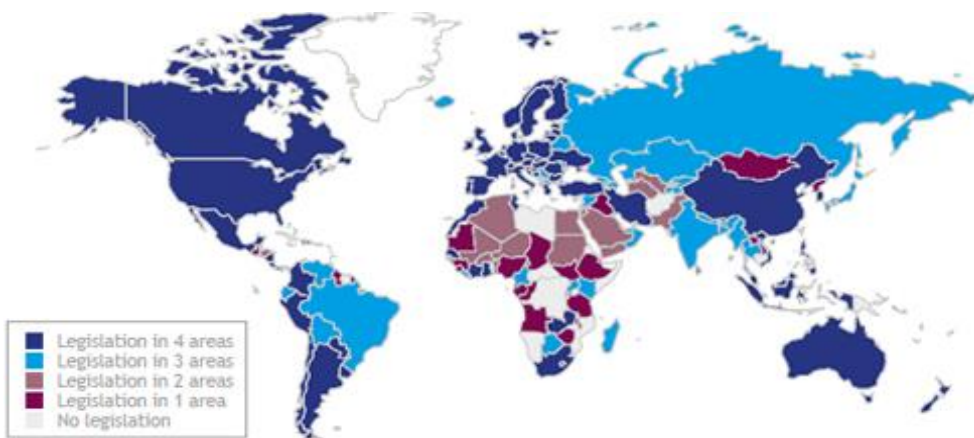


Days to clear direct exports through customs



Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2017



SWITZERLAND

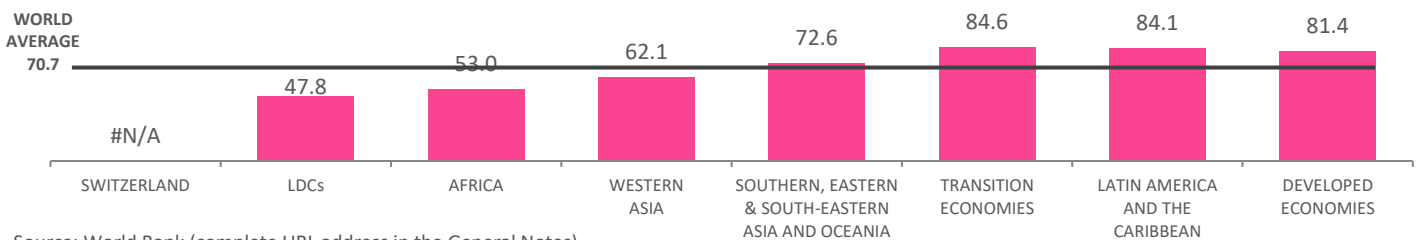
Electronic Transactions: Legislation
 Consumer Protection: Legislation
 Privacy and data protection: Legislation
 Cybercrime: Legislation

Source: UNCTAD

For more information see: http://unctad.org/en/Pages/DTL/STI_and_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx

SKILLS DEVELOPMENT - 2013-17

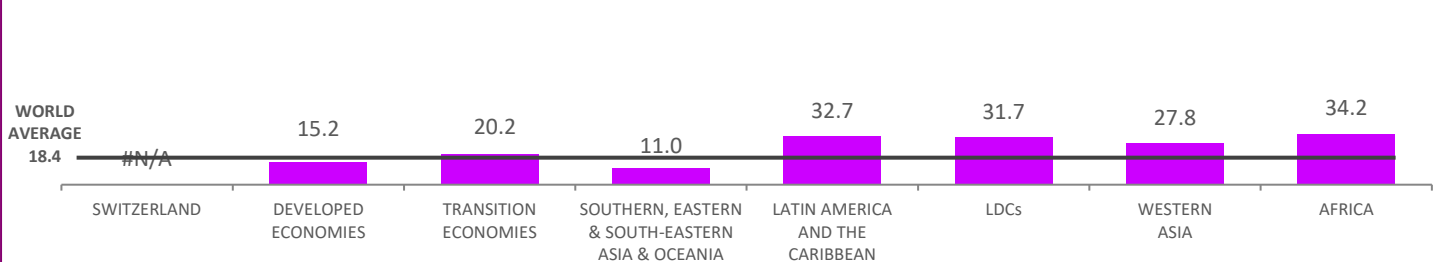
Percentage of firms using e-mail to interact with clients/suppliers



Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2014-15

Percentage of firms identifying access to finance as a major constraint



Source: World Bank (complete URL address in the General Notes)

COUNTRY PROFILE: GENERAL NOTES

NOTES:

- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>
- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>
- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>
- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>
- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

DISCLAIMER:

- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

GENERATION DATE:

3 July 2018