COUNTRY PROFILE: SENEGAL

GENERAL INFORMATION - 2016

Population: 15.4 Millions  
GDP: 14 605 Millions current US$  
Merchandise trade: 8 118 Millions current US$  
Internet users: 4.0 Millions  
GDP growth: 6.5 %  
Land area: 192 530 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index: 112/144
Rank in ITU ICT Development Index: 142/176
Rank in WEF Networked Readiness Index: 107/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)  
Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Internet users, 25.7  
Active mobile broadband subscriptions, 26.0  
Fixed broadband subscriptions, 0.6

Fixed broadband Internet tariffs, PPP $/month

Highest tariff: 874.4  
WORLD, 21.9

Tariffs in 50% of eco. are below this value: 34.1  
SENEGAL, 41.0

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

Debit card used in the past year: SENEGAL, 1.6  
AFRICA, 7.6  
WORLD, 21.9

Credit card used in the past year: SENEGAL, 0.9  
AFRICA, 1.8  
WORLD, 13.5

Used an account to make a transaction through a mobile phone: SENEGAL, 1.5  
AFRICA, 4.9  
WORLD, 8.5

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: SENEGAL

TRADE LOGISTICS - 2016

<table>
<thead>
<tr>
<th></th>
<th>Percent of population having mail delivered at home</th>
<th>Postal reliability index (0 to 100, 100 = Best)</th>
<th>Days to clear direct exports through customs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sénégal</td>
<td>90.0</td>
<td>44.7</td>
<td>7.1</td>
</tr>
<tr>
<td>World</td>
<td>83.3</td>
<td>56.0</td>
<td>7.7</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2017

SENEGAL

Electronic Transactions: Legislation
Consumer Protection: No legislation
Privacy and data protection: Legislation
Cybercrime: Legislation

Source: UNCTAD


SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

<table>
<thead>
<tr>
<th></th>
<th>Percentage of firms using e-mail to interact with clients/suppliers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sénégal</td>
<td>64.7</td>
</tr>
<tr>
<td>LDCs</td>
<td>47.8</td>
</tr>
<tr>
<td>Afrique</td>
<td>53.0</td>
</tr>
<tr>
<td>Asie Ouest</td>
<td>62.1</td>
</tr>
<tr>
<td>Asie Centrale &amp; Sud-Est</td>
<td>72.6</td>
</tr>
<tr>
<td>Economies de Transition</td>
<td>84.6</td>
</tr>
<tr>
<td>Amérique Latine &amp; Caribéenne</td>
<td>84.1</td>
</tr>
<tr>
<td>Développées</td>
<td>81.4</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCommerce - 2014-15

Percentage of firms identifying access to finance as a major constraint

<table>
<thead>
<tr>
<th></th>
<th>Percentage of firms identifying access to finance as a major constraint</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sénégal</td>
<td>51.6</td>
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<tr>
<td>Développées</td>
<td>15.2</td>
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<td>Economies de Transition</td>
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<tr>
<td>Asie Ouest &amp; Asie Centrale &amp; Sud-Est</td>
<td>11.0</td>
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<td>Amérique Latine &amp; Caribéenne</td>
<td>32.7</td>
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<tr>
<td>LDCs</td>
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<tr>
<td>Environnement Asie</td>
<td>27.8</td>
</tr>
<tr>
<td>Afrique</td>
<td>34.2</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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