**COUNTRY PROFILE: RWANDA**

**GENERAL INFORMATION - 2016**
- **Population**: 11.9 Millions
- **GDP**: 8 474 Millions current US$
- **Merchandise trade**: 3 037 Millions current US$
- **Internet users**: 2.4 Millions
- **GDP growth**: 5.9 %
- **Land area**: 24 670 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

**E-COMMERCE ASSESSMENT - 2017**
- **Rank in UNCTAD B2C E-commerce Index**: 99/144
- **Rank in ITU ICT Development Index**: 153/176
- **Rank in WEF Networked Readiness Index**: 80/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

**ICT INFRASTRUCTURE AND SERVICES - 2016**
- **Internet users**: 20.0
- **Fixed broadband subscriptions**: 28.9
- **Active mobile broadband subscriptions**: 0.2
- **Fixed broadband Internet tariffs, PPP $/month**:
  - **Lowest tariff**: 5.1
  - **Highest tariff**: 874.4
  - **RWANDA, 258.5**

Tariffs in 50% of eco. are below this value

Source: ITU (complete URL address in the General Notes)

**PAYMENTS - 2014**
- **Debit card used in the past year**:
  - RWANDA, 1.8
  - AFRICA, 7.6
  - WORLD, 21.9
- **Credit card used in the past year**:
  - RWANDA, 0.3
  - AFRICA, 1.8
  - WORLD, 13.5
- **Used an account to make a transaction through a mobile phone**:
  - RWANDA, 10.2
  - AFRICA, 4.9
  - WORLD, 8.5

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: RWANDA

**TRADE LOGISTICS - 2016**

- **Percent of population having mail delivered at home**
  - RWANDA: 0.1
  - WORLD: 83.3
  - Source: UPU and World Bank

- **Postal reliability index (0 to 100, 100 = Best)**
  - RWANDA: 50.5
  - WORLD: 56.0
  - Source: UNCTAD

- **Days to clear direct exports through customs**
  - RWANDA: 10.2
  - WORLD: 7.7

**LEGAL AND REGULATORY FRAMEWORKS - 2017**

- **Electronic Transactions:** Legislation
- **Consumer Protection:** Legislation
- **Privacy and data protection:** Legislation
- **Cybercrime:** No legislation

- Source: UNCTAD


**SKILLS DEVELOPMENT - 2013-17**

- **Percentage of firms using e-mail to interact with clients/suppliers**
  - WORLD AVERAGE: 76.5
  - RWANDA: 62.1
  - LDCs: 47.8
  - AFRICA: 53.0
  - WESTERN ASIA: 72.6
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA: 84.6
  - TRANSITION ECONOMIES: 84.1
  - LATIN AMERICA AND THE CARIBBEAN: 81.4

Source: World Bank

**FINANCING FOR eCommerce - 2014-15**

- **Percentage of firms identifying access to finance as a major constraint**
  - WORLD AVERAGE: 35.1
  - RWANDA: 20.2
  - DEVELOPED ECONOMIES: 11.0
  - TRANSITION ECONOMIES: 15.2
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 32.7
  - LATIN AMERICA AND THE CARIBBEAN: 31.7
  - LDCs: 27.8
  - WESTERN ASIA: 34.2
  - AFRICA: 27.8

Source: World Bank
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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