COUNTRY PROFILE: ROMANIA

Population: 19.8 Millions
GDP: 186 691 Millions current US$
Merchandise trade: 138 065 Millions current US$
Internet users: 11.8 Millions
GDP growth: 4.8 %
Land area: 230 030 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index: 45/144
Rank in ITU ICT Development Index: 58/176
Rank in WEF Networked Readiness Index: 66/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)
Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Internet users, 59.5
Fixed broadband subscriptions, 22.5
Active mobile broadband subscriptions, 80.2

Fixed broadband Internet tariffs, PPP $/month

Highest tariff 874.4
500
Tariffs in 50% of econ. are below this value
34.1
Lowest tariff
5

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

Debit card used in the past year
ROMANIA, 24.4
WORLD, 21.9
DEVELOPED ECONOMIES, 65.2

Credit card used in the past year
ROMANIA, 9.8
WORLD, 13.5
DEVELOPED ECONOMIES, 45.9

Used an account to make a transaction through a mobile phone
ROMANIA, 2.5
WORLD, 8.5
DEVELOPED ECONOMIES, 19.9

Source: World Bank (complete URL address in the General Notes)

Contact: info@etradeforall.org
COUNTRY PROFILE: ROMANIA

TRADE LOGISTICS - 2016

Percent of population having mail delivered at home

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROMANIA</td>
<td>100.0</td>
</tr>
<tr>
<td>WORLD</td>
<td>83.3</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

Postal reliability index (0 to 100, 100 = Best)

<table>
<thead>
<tr>
<th>Country</th>
<th>Reliability Index</th>
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</thead>
<tbody>
<tr>
<td>ROMANIA</td>
<td>87.7</td>
</tr>
<tr>
<td>WORLD</td>
<td>56.0</td>
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</tbody>
</table>

Source: UNCTAD

Days to clear direct exports through customs

<table>
<thead>
<tr>
<th>Country</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROMANIA</td>
<td>1.1</td>
</tr>
<tr>
<td>WORLD</td>
<td>7.7</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2017

ROMANIA

Electronic Transactions: Legislation
Consumer Protection: Legislation
Privacy and data protection: Legislation
Cybercrime: Legislation
Source: UNCTAD


SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>WORLD AVERAGE</td>
<td>89.2</td>
</tr>
<tr>
<td>ROMANIA</td>
<td>47.8</td>
</tr>
<tr>
<td>LDCs</td>
<td>53.0</td>
</tr>
<tr>
<td>AFRICA</td>
<td>62.1</td>
</tr>
<tr>
<td>WESTERN ASIA</td>
<td>72.6</td>
</tr>
<tr>
<td>SOUTHERN, EASTERN &amp; SOUTH-EASTERN ASIA &amp; OCEANIA</td>
<td>84.6</td>
</tr>
<tr>
<td>TRANSITION ECONOMIES</td>
<td>84.1</td>
</tr>
<tr>
<td>LATIN AMERICA AND THE CARIBBEAN</td>
<td>81.4</td>
</tr>
<tr>
<td>DEVELOPED ECONOMIES</td>
<td></td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2014-15

Percentage of firms identifying access to finance as a major constraint

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>WORLD AVERAGE</td>
<td>33.5</td>
</tr>
<tr>
<td>ROMANIA</td>
<td>15.2</td>
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<tr>
<td>DEVELOPED ECONOMIES</td>
<td>20.2</td>
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<td>TRANSITION ECONOMIES</td>
<td>11.0</td>
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<td>32.7</td>
</tr>
<tr>
<td>LATIN AMERICA AND THE CARIBBEAN</td>
<td>31.7</td>
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<tr>
<td>LDCs</td>
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<tr>
<td>WESTERN ASIA</td>
<td>34.2</td>
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<tr>
<td>AFRICA</td>
<td></td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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