eTrade for all
Connecting the dots

COUNTRY PROFILE: PHILIPPINES

ⓘ GENERAL INFORMATION - 2016

Population
103.3 Millions

GDP
304 906 Millions current US$

Merchandise trade
143 315 Millions current US$

Internet users
57.3 Millions

GDP growth
6.9 %

Land area
298 170 km2

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

📋 E-COMMERCE ASSESSMENT - 2017
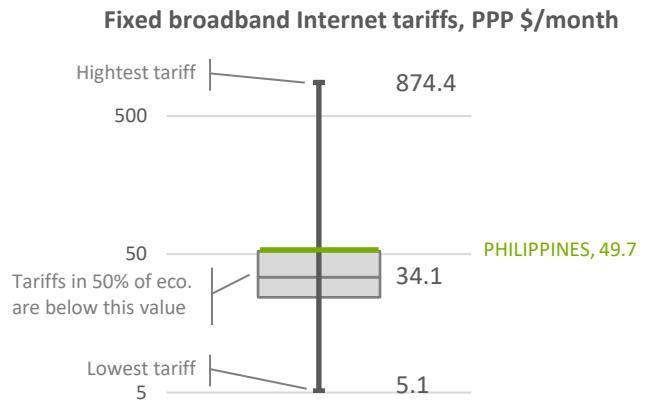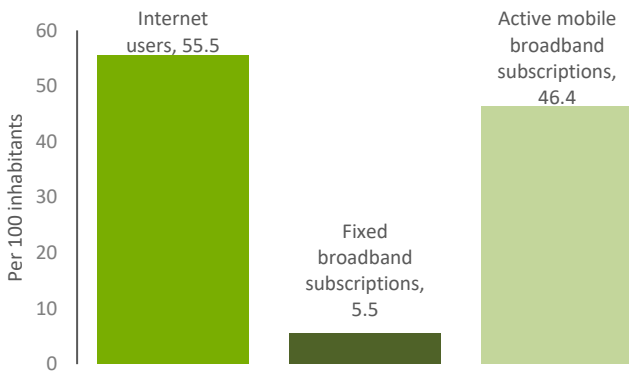
Rank in UNCTAD B2C E-commerce Index	Rank in ITU ICT Development Index	Rank in WEF Networked Readiness Index
96/144	101/176	77/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

☁ ICT INFRASTRUCTURE AND SERVICES - 2016

Internet users, 55.5

Fixed broadband subscriptions, 5.5

Active mobile broadband subscriptions, 46.4

Per 100 inhabitants

Fixed broadband Internet tariffs, PPP $/month

Hightest tariff — 874.4

500

50 — PHILIPPINES, 49.7

Tariffs in 50% of eco. are below this value — 34.1

Lowest tariff — 5.1

5

Source: ITU (complete URL address in the General Notes)

💱 PAYMENTS - 2014

Debit card used in the past year
- PHILIPPINES, 11.9
- SOUTHERN, EASTERN AND SOUTH-EASTERN ASIA & OCEANIA, 13.4
- WORLD, 21.9

Credit card used in the past year
- PHILIPPINES, 2.2
- SOUTHERN, EASTERN AND SOUTH-EASTERN ASIA & OCEANIA, 7.7
- WORLD, 13.5

Used an account to make a transaction through a mobile phone
- PHILIPPINES, 2.5
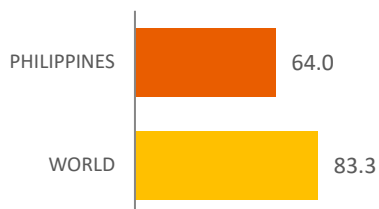- SOUTHERN, EASTERN AND SOUTH-EASTERN ASIA & OCEANIA, 7.4
- WORLD, 8.5
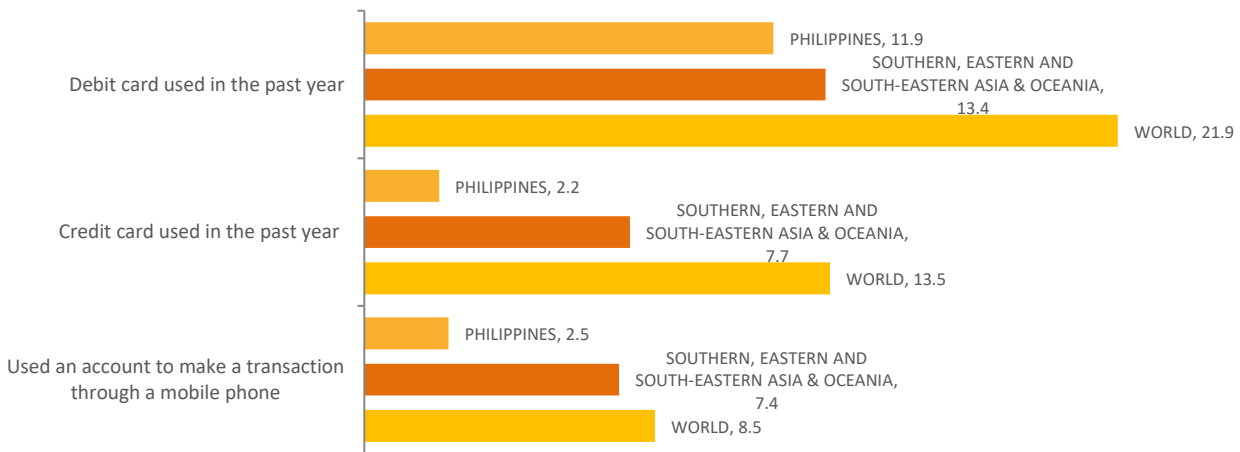
Per 100 inhabitants

Source: World Bank (complete URL address in the General Notes)

TRADE LOGISTICS - 2016

Percent of population having mail delivered at home

PHILIPPINES	64.0
WORLD	83.3

Postal reliability index
(0 to 100, 100 = Best)

PHILIPPINES	28.2
WORLD	56.0

Days to clear direct exports through customs
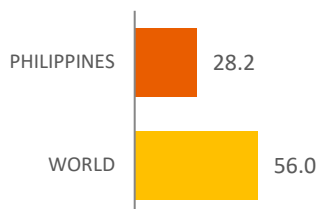
PHILIPPINES	14.5
WORLD	7.7
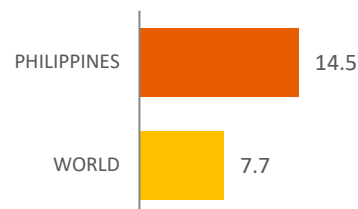
Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2017

PHILIPPINES

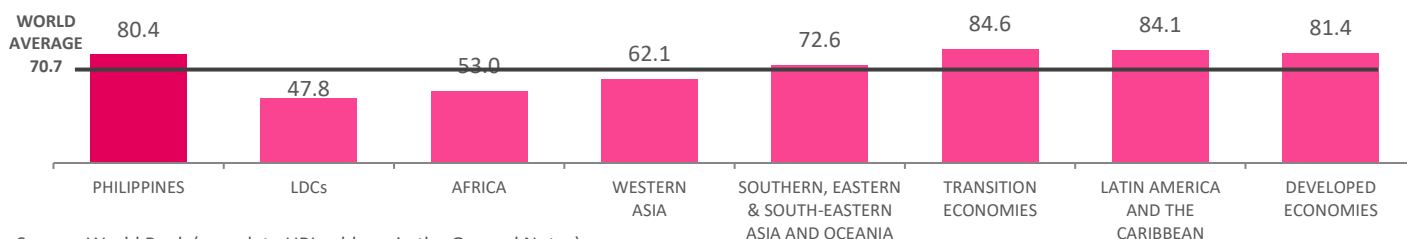|	
Electronic Transactions:	Legislation
Consumer Protection:	Legislation
Privacy and data protection:	Legislation
Cybercrime:	Legislation
Source: UNCTAD	

Legend:
- Legislation in 4 areas
- Legislation in 3 areas
- Legislation in 2 areas
- Legislation in 1 area
- No legislation

For more information see: http://unctad.org/en/Pages/DTL/STI_and_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx
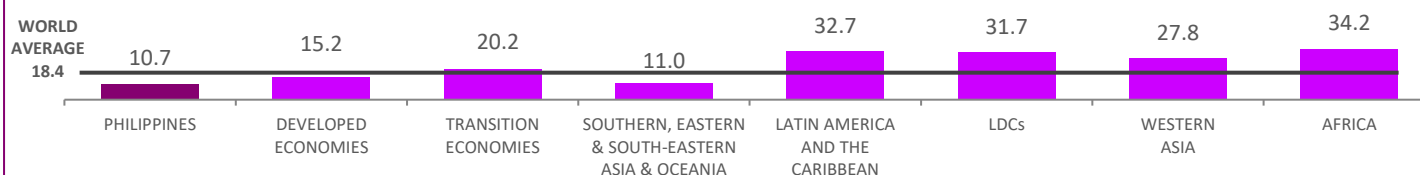
SKILLS DEVELOPMENT - 2013-17

Percentage of firms using e-mail to interact with clients/suppliers

WORLD AVERAGE 70.7

PHILIPPINES	LDCs	AFRICA	WESTERN ASIA	SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA	TRANSITION ECONOMIES	LATIN AMERICA AND THE CARIBBEAN	DEVELOPED ECONOMIES
80.4	47.8	53.0	62.1	72.6	84.6	84.1	81.4

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2014-15

Percentage of firms identifying access to finance as a major constraint

WORLD AVERAGE 18.4

PHILIPPINES	DEVELOPED ECONOMIES	TRANSITION ECONOMIES	SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA	LATIN AMERICA AND THE CARIBBEAN	LDCs	WESTERN ASIA	AFRICA
10.7	15.2	20.2	11.0	32.7	31.7	27.8	34.2

Source: World Bank (complete URL address in the General Notes)

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for
  e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- ITU, World Telecommunication/ICT Indicators database: http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org
- UPU, Postal Statistics: http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html
- World Bank, E-trade Indicators: http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx
- WEF, Networked Readiness Index: http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index

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