



## COUNTRY PROFILE: NEW ZEALAND

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### GENERAL INFORMATION - 2016



**Population**  
4.7 Millions



**GDP**  
187 517 Millions current US\$



**Merchandise trade**  
69 803 Millions current US\$



**Internet users**  
4.1 Millions



**GDP growth**  
3.0 %



**Land area**  
263 310 km<sup>2</sup>

Source: UNCTAD and ITU (complete URL addresses in the General Notes)



### E-COMMERCE ASSESSMENT - 2017

**Rank in UNCTAD B2C E-commerce Index**

10/144

**Rank in ITU ICT Development Index**

13/176

**Rank in WEF Networked Readiness Index**

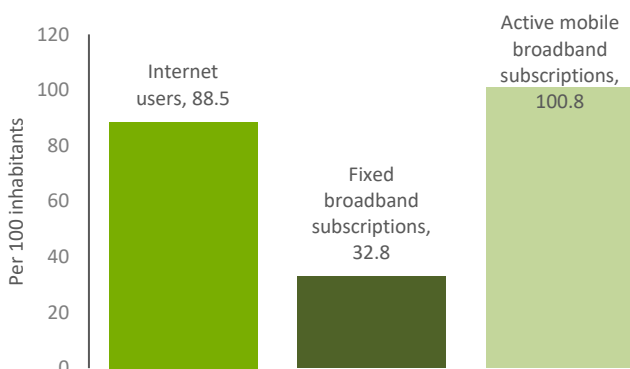
17/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

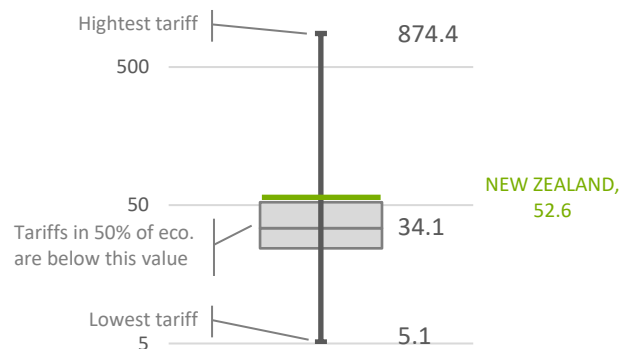


### ICT INFRASTRUCTURE AND SERVICES - 2016

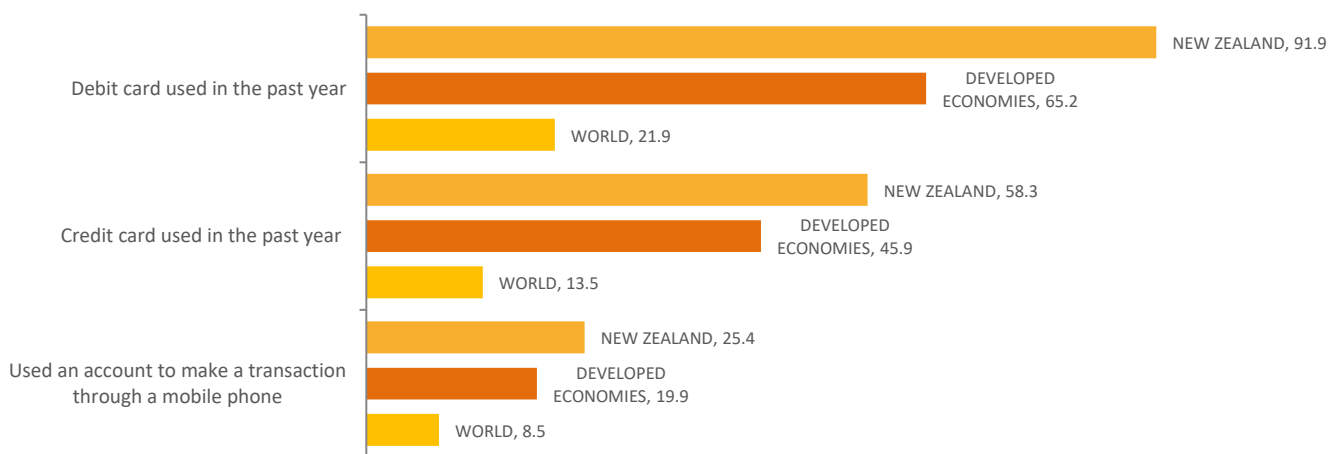


Source: ITU (complete URL address in the General Notes)

### Fixed broadband Internet tariffs, PPP \$/month



### PAYMENTS - 2014

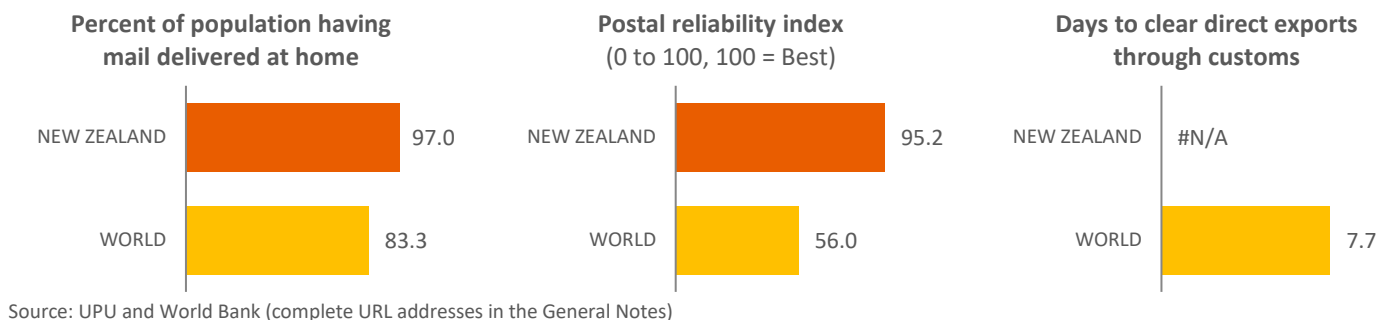


Per 100 inhabitants

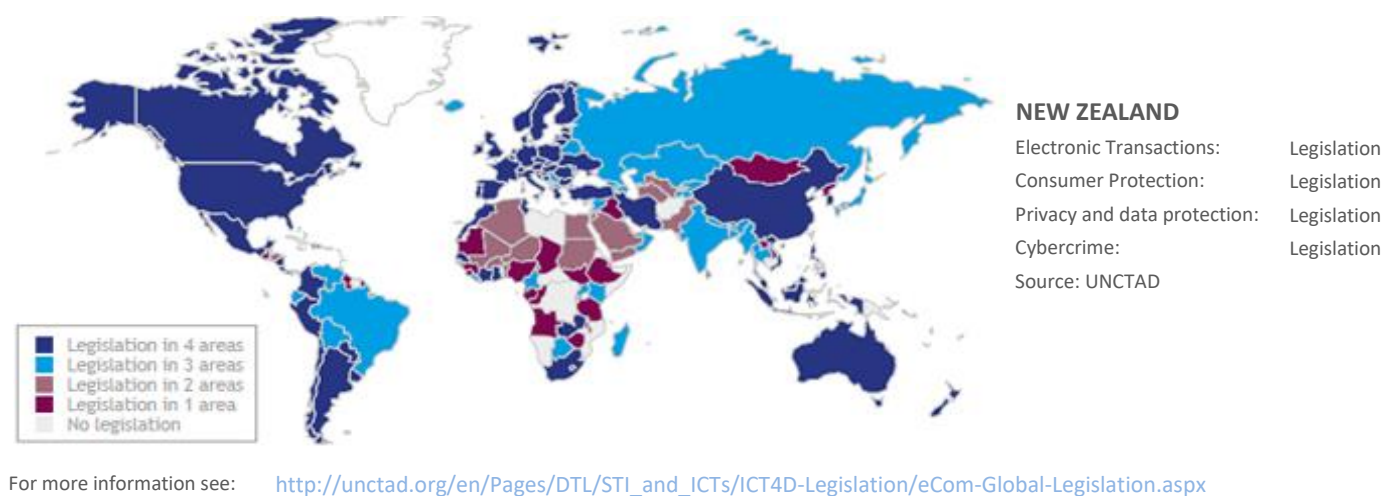
Source: World Bank (complete URL address in the General Notes)

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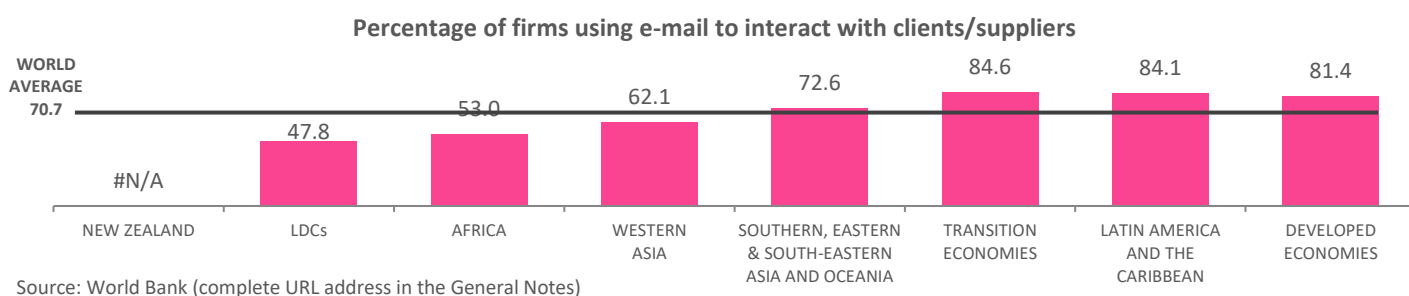
### TRADE LOGISTICS - 2016



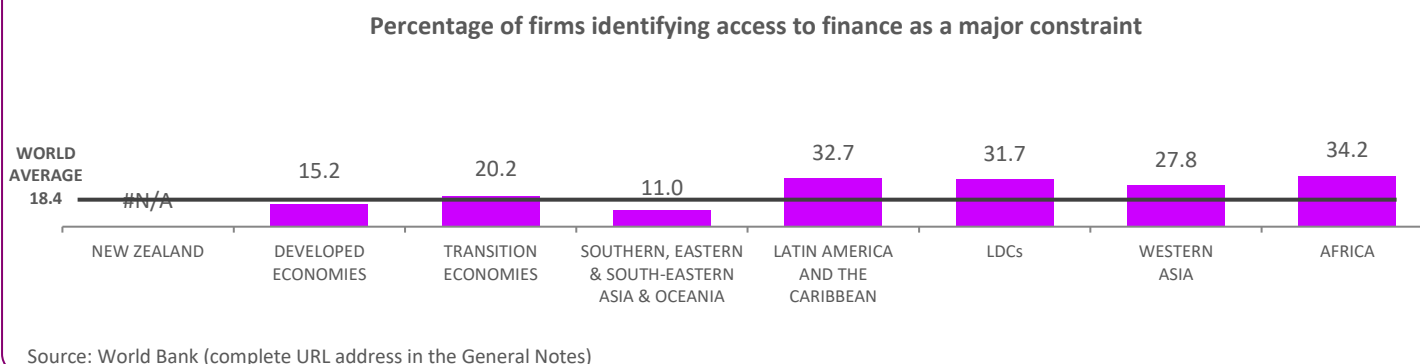
### LEGAL AND REGULATORY FRAMEWORKS - 2017



### SKILLS DEVELOPMENT - 2013-17



### FINANCING FOR eCOMMERCE - 2014-15



## COUNTRY PROFILE: GENERAL NOTES

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### NOTES:

- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

### SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

### FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>
- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>
- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>
- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>
- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

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### GENERATION DATE:

3 July 2018