



COUNTRY PROFILE: NEW ZEALAND

Contact: [info@etradeforall.org](mailto:info@etradeforall.org)

**GENERAL INFORMATION - 2017**

<p><b>Population</b> 4.7 Millions</p>	<p><b>GDP</b> 202 044 Millions current US\$</p>	<p><b>Merchandise trade</b> 78 178 Millions current US\$</p>
<p><b>Internet users</b> 4.3 Millions</p>	<p><b>GDP growth</b> 2.8 %</p>	<p><b>Land area</b> 263 310 km<sup>2</sup></p>

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

**E-COMMERCE ASSESSMENT - 2016-18**

<b>Rank in UNCTAD B2C E-commerce Index</b>	<b>Rank in ITU ICT Development Index</b>	<b>Rank in WEF Networked Readiness Index</b>
9/151	13/176	17/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes) Note: 1 = Best

**ICT INFRASTRUCTURE AND SERVICES - 2017**

Metric	Value
Internet users	90.8
Fixed broadband subscriptions	33.6
Active mobile broadband subscriptions	101.6

**Fixed broadband Internet tariffs, PPP \$/month**

Highest tariff: 277.8

NEW ZEALAND, 51.9

Tariffs in 50% of eco. are below this value: 34.2

Lowest tariff: 6.8

Source: ITU (complete URL address in the General Notes)

**PAYMENTS - 2014-17**

Debit card used in the past year	NEW ZEALAND, 91.5
	DEVELOPED ECONOMIES, 71.0
	WORLD, 30.6
Credit card used in the past year	NEW ZEALAND, 56.7
	DEVELOPED ECONOMIES, 49.2
	WORLD, 27.7
Mobile phone or the internet used to access a financial institution account in the past year	NEW ZEALAND, 73.6
	DEVELOPED ECONOMIES, 52.2
	WORLD, 21.6

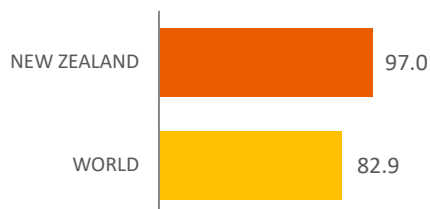
Per 100 inhabitants

Source: World Bank (complete URL address in the General Notes)

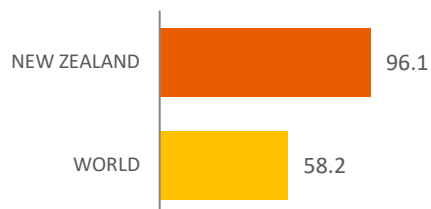
## COUNTRY PROFILE: NEW ZEALAND

### TRADE LOGISTICS - 2013-18

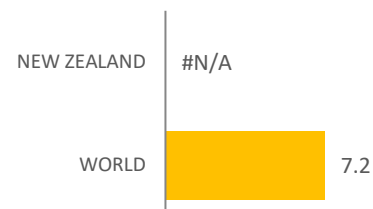
#### Percent of population having mail delivered at home



#### Postal reliability index (0 to 100, 100 = Best)

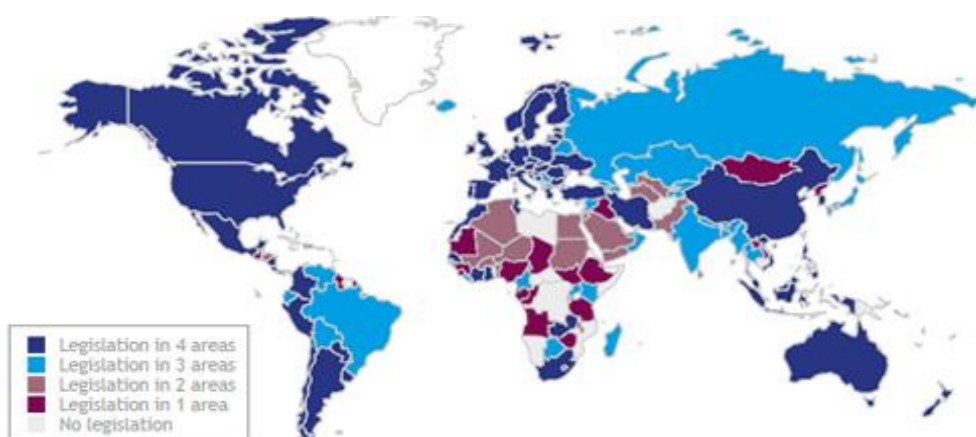


#### Days to clear direct exports through customs



Source: UPU and World Bank (complete URL addresses in the General Notes)

### LEGAL AND REGULATORY FRAMEWORKS - 2019



#### NEW ZEALAND

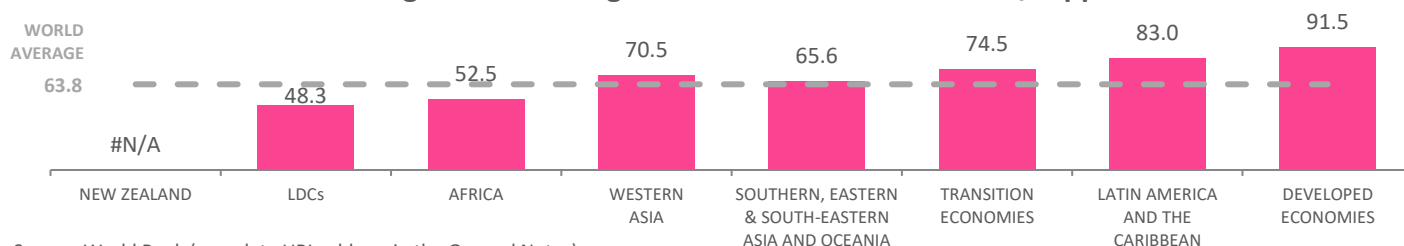
Electronic Transactions: Legislation  
 Consumer Protection: Legislation  
 Privacy and data protection: Legislation  
 Cybercrime: Legislation

Source: UNCTAD

For more information see: [http://unctad.org/en/Pages/DTL/STI\\_and\\_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx](http://unctad.org/en/Pages/DTL/STI_and_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx)

### SKILLS DEVELOPMENT - 2013-17

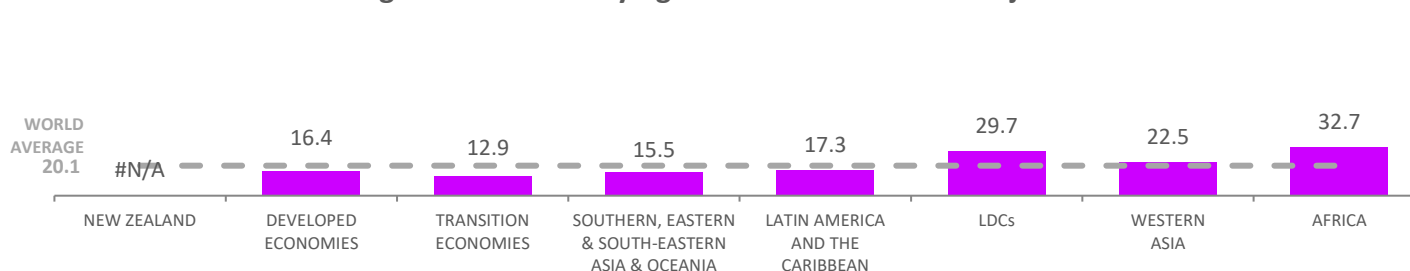
#### Percentage of firms using e-mail to interact with clients/suppliers



Source: World Bank (complete URL address in the General Notes)

### FINANCING FOR eCOMMERCE - 2013-17

#### Percentage of firms identifying access to finance as a major constraint



Source: World Bank (complete URL address in the General Notes)

## COUNTRY PROFILE: GENERAL NOTES

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### NOTES:

- For merchandise trade - sum of exports and imports.

- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs. Regional average values relate to developing economies in those regions.

### SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

### FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>

- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>

- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>

- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>

- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

### DISCLAIMER:

- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

### GENERATION DATE:

21 March 2019