



GENERAL INFORMATION - 2016

Population 24.9 Millions	GDP 11 222 Millions current US\$	Merchandise trade 5 015 Millions current US\$
Internet users 1.2 Millions	GDP growth 4.2 %	Land area 581 800 km ²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index	Rank in ITU ICT Development Index	Rank in WEF Networked Readiness Index
118/144	169/176	135/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes) Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Metric	Value
Internet users	4.7
Fixed broadband subscriptions	0.1
Active mobile broadband subscriptions	8.1

Statistic	Value
Highest tariff	874.4
Median	34.1
50% of tariffs below	50
Lowest tariff	5.1
MADAGASCAR	197.0

Source: ITU (complete URL address in the General Notes)

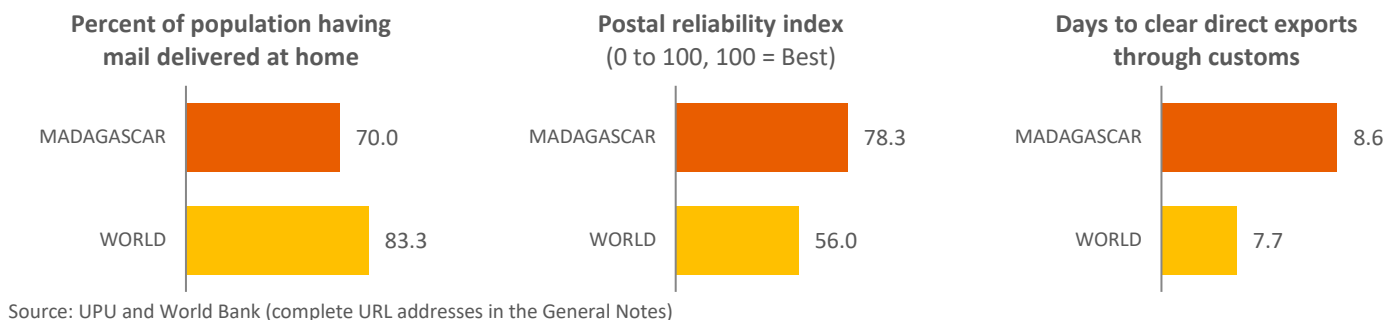
PAYMENTS - 2014

Method	MADAGASCAR	AFRICA	WORLD
Debit card used in the past year	0.5	7.6	21.9
Credit card used in the past year	0.1	1.8	13.5
Used an account to make a transaction through a mobile phone	0.8	4.9	8.5

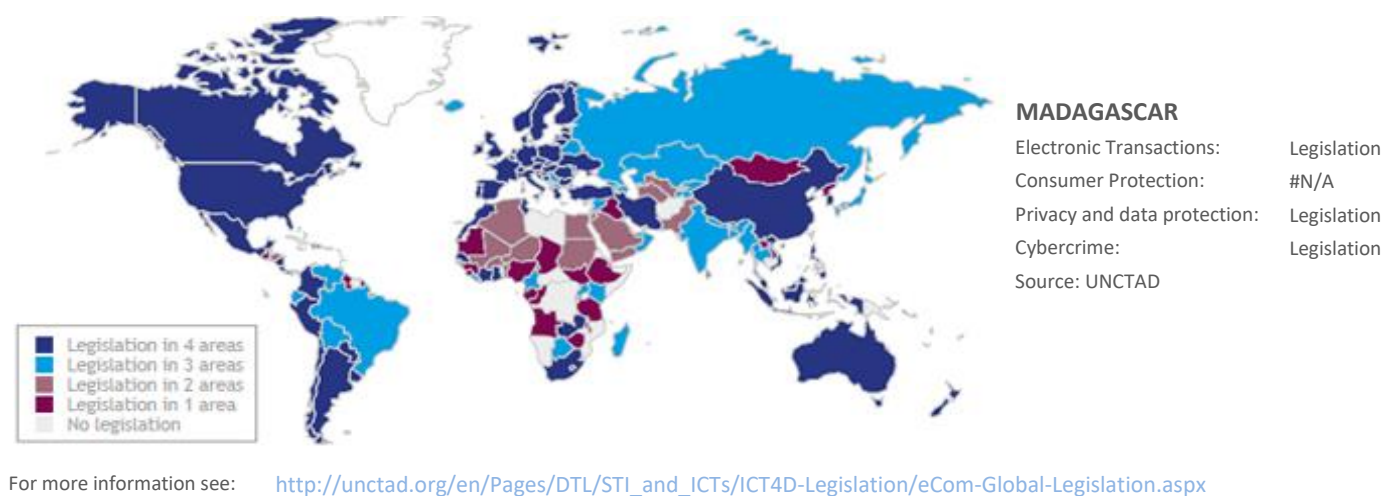
Source: World Bank (complete URL address in the General Notes)

COUNTRY PROFILE: MADAGASCAR

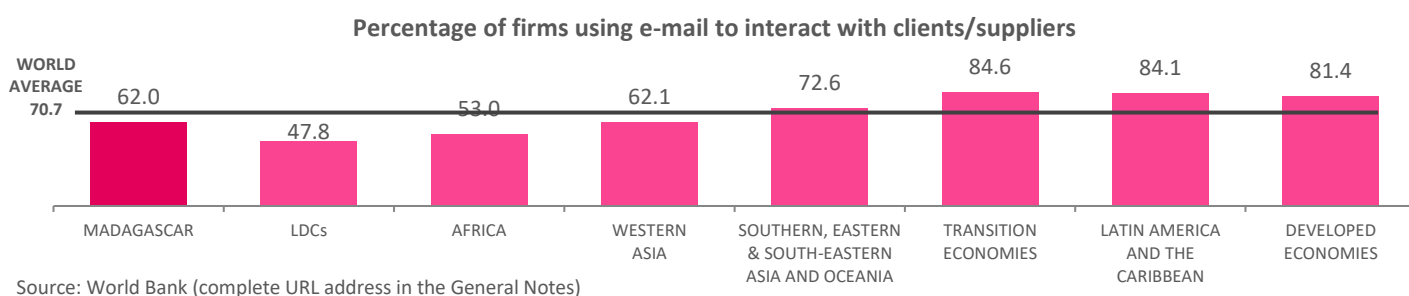
TRADE LOGISTICS - 2016



LEGAL AND REGULATORY FRAMEWORKS - 2017

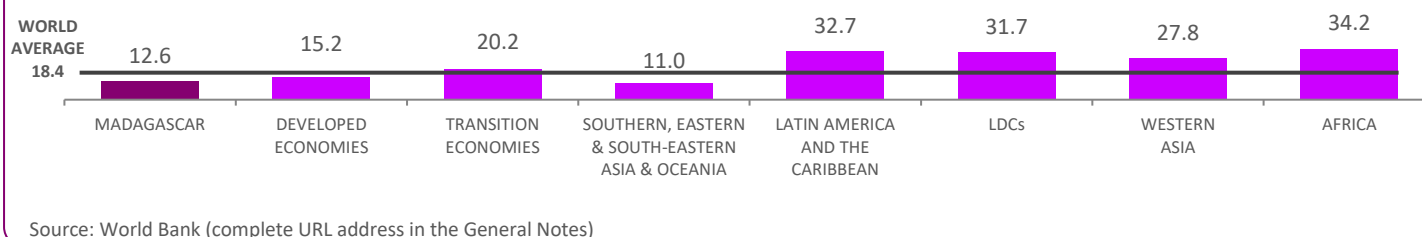


SKILLS DEVELOPMENT - 2013-17



FINANCING FOR eCOMMERCE - 2014-15

Percentage of firms identifying access to finance as a major constraint



COUNTRY PROFILE: GENERAL NOTES

NOTES:

- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>
- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>
- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>
- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>
- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

GENERATION DATE:

3 July 2018