COUNTRY PROFILE: HUNGARY

GENERAL INFORMATION - 2016

- Population: 9.8 Millions
- GDP: 125 817 Millions current US$
- Merchandise trade: 195 608 Millions current US$
- Internet users: 7.7 Millions
- GDP growth: 2.2 %
- Land area: 90 530 km2

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

- Rank in UNCTAD B2C E-commerce Index: 36/144
- Rank in ITU ICT Development Index: 48/176
- Rank in WEF Networked Readiness Index: 50/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

- Internet users, 79.3
- Fixed broadband subscriptions, 28.9
- Active mobile broadband subscriptions, 45.1

Fixed broadband Internet tariffs, PPP $/month

- Highest tariff: 874.4
- Lowest tariff: 5.1

Tariffs in 50% of eco. are below this value

HUNGARY, 39.4

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

- Debit card used in the past year: 47.1
- Credit card used in the past year: 8.9
- Used an account to make a transaction through a mobile phone: 9.9

Source: World Bank (complete URL address in the General Notes)

Note: 1 = Best
COUNTRY PROFILE: HUNGARY

TRADE LOGISTICS - 2016

- Percent of population having mail delivered at home
  - HUNGARY: 100.0%
  - WORLD: 83.3%

- Postal reliability index (0 to 100, 100 = Best)
  - HUNGARY: 86.7
  - WORLD: 56.0

- Days to clear direct exports through customs
  - HUNGARY: 3.7
  - WORLD: 7.7

Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2017

- HUNGARY
  - Electronic Transactions: Legislation
  - Consumer Protection: Legislation
  - Privacy and data protection: Legislation
  - Cybercrime: Legislation

Source: UNCTAD


SKILLS DEVELOPMENT - 2013-17

- Percentage of firms using e-mail to interact with clients/suppliers
  - WORLD AVERAGE: 81.1
  - HUNGARY: 62.1
  - LDCs: 47.8
  - AFRICA: 53.0
  - WESTERN ASIA: 72.6
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 84.6
  - TRANSITION ECONOMIES: 84.1
  - LATIN AMERICA AND THE CARIBBEAN: 81.4

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2014-15

- Percentage of firms identifying access to finance as a major constraint
  - WORLD AVERAGE: 9.1
  - HUNGARY: 11.0
  - DEVELOPED ECONOMIES: 15.2
  - TRANSITION ECONOMIES: 20.2
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 32.7
  - LATIN AMERICA AND THE CARIBBEAN: 31.7
  - LDCs: 27.8
  - WESTERN ASIA: 34.2

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for
e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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