



**GENERAL INFORMATION - 2016**

**Population**  
2.0 Millions

**GDP**  
986 Millions current US\$

**Merchandise trade**  
475 Millions current US\$

**Internet users**  
0.4 Millions

**GDP growth**  
2.2 %

**Land area**  
10 120 km<sup>2</sup>

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

**E-COMMERCE ASSESSMENT - 2017**

**Rank in UNCTAD B2C E-commerce Index**  
-/144

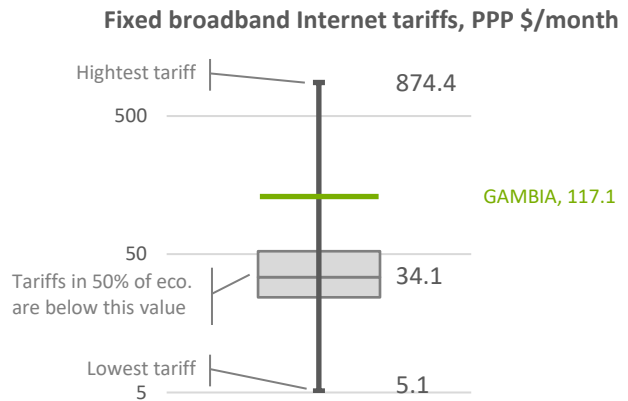
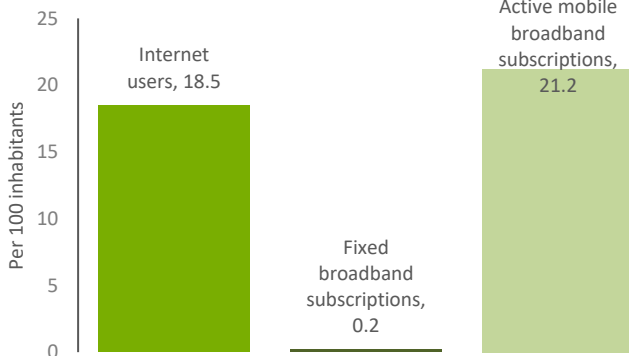
**Rank in ITU ICT Development Index**  
144/176

**Rank in WEF Networked Readiness Index**  
113/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

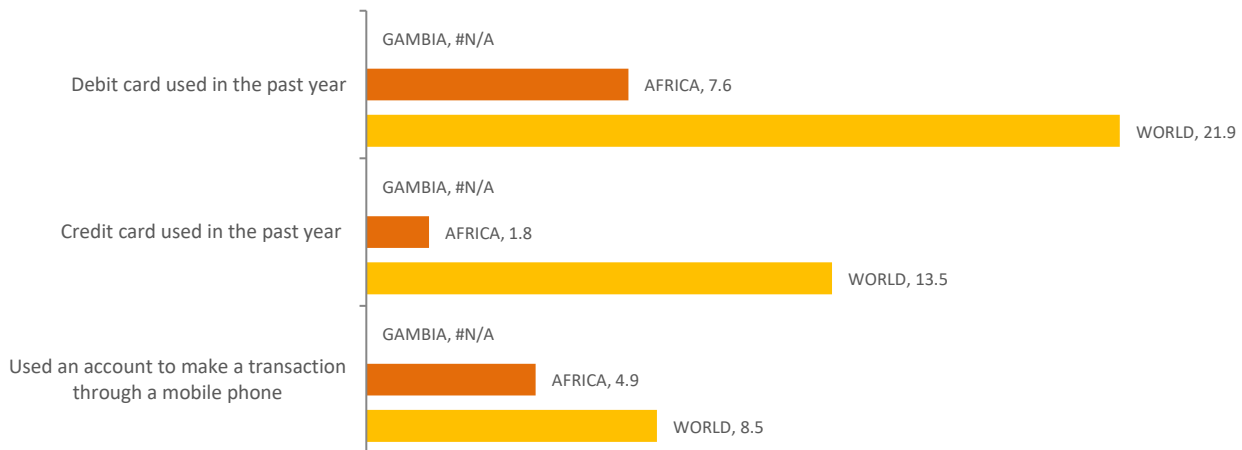
Note: 1 = Best

**ICT INFRASTRUCTURE AND SERVICES - 2016**



Source: ITU (complete URL address in the General Notes)

**PAYMENTS - 2014**



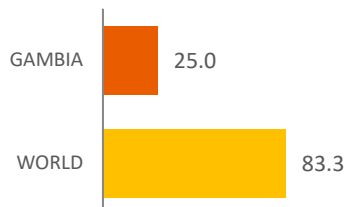
Per 100 inhabitants

Source: World Bank (complete URL address in the General Notes)

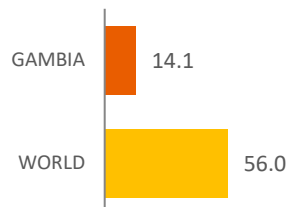
## COUNTRY PROFILE: GAMBIA

### TRADE LOGISTICS - 2016

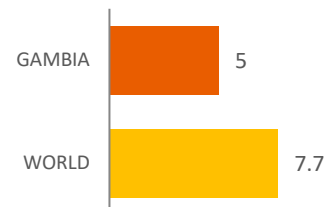
#### Percent of population having mail delivered at home



#### Postal reliability index (0 to 100, 100 = Best)



#### Days to clear direct exports through customs



Source: UPU and World Bank (complete URL addresses in the General Notes)

### LEGAL AND REGULATORY FRAMEWORKS - 2017



#### GAMBIA

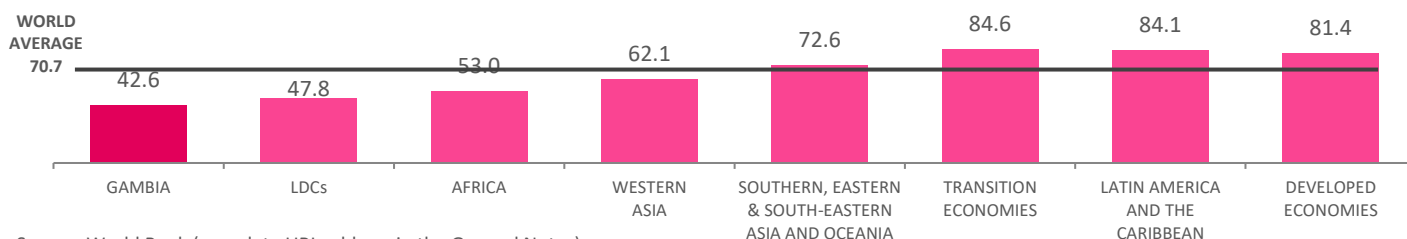
Electronic Transactions:	Legislation
Consumer Protection:	Legislation
Privacy and data protection:	Legislation
Cybercrime:	Legislation

Source: UNCTAD

For more information see: [http://unctad.org/en/Pages/DTL/STI\\_and\\_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx](http://unctad.org/en/Pages/DTL/STI_and_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx)

### SKILLS DEVELOPMENT - 2013-17

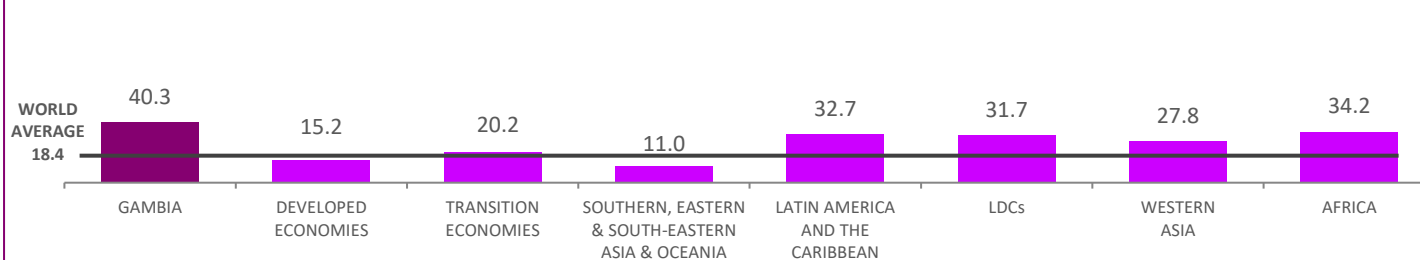
#### Percentage of firms using e-mail to interact with clients/suppliers



Source: World Bank (complete URL address in the General Notes)

### FINANCING FOR eCOMMERCE - 2014-15

#### Percentage of firms identifying access to finance as a major constraint



Source: World Bank (complete URL address in the General Notes)

## COUNTRY PROFILE: GENERAL NOTES

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### NOTES:

- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

### SYMBOLS FOR MISSING VALUES:

0: Zero means nil or negligible

#N/A: Not available or not publishable

### FOR MORE INFORMATION ON DATA SOURCES SEE:

- ITU, World Telecommunication/ICT Indicators database: <http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx>
- UNCTAD, UNCTADStat: <http://unctadstat.unctad.org>
- UPU, Postal Statistics: <http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html>
- World Bank, E-trade Indicators: <http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx>
- WEF, Networked Readiness Index: <http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index>

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### GENERATION DATE:

3 July 2018