COUNTRY PROFILE: CONGO

GENERAL INFORMATION - 2016

Population: 5.1 Millions
GDP: 7 778 Millions current US$
Merchandise trade: 8 525 Millions current US$
Internet users: 0.4 Millions
GDP growth: -1.9%
Land area: 341 500 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index: 135/144
Rank in ITU ICT Development Index: -176
Rank in WEF Networked Readiness Index: -139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)
Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Active mobile broadband subscriptions, 23.4
Fixed broadband subscriptions, N/A
Internet users, 8.1

Fixed broadband Internet tariffs, PPP $/month:
- Highest tariff: 874.4
- Lowest tariff: 5.1
- Tariffs in 50% of eco. are below this value: 34.1

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

- Debit card used in the past year: CONGO, 2.5, AFRICA, 7.6, WORLD, 21.9
- Credit card used in the past year: CONGO, 1.0, AFRICA, 1.8, WORLD, 13.5
- Used an account to make a transaction through a mobile phone: CONGO, 1.6, AFRICA, 4.9, WORLD, 8.5

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: CONGO

**Trade Logistics - 2016**

- **Percent of population having mail delivered at home**
  - CONGO: 29.7%
  - WORLD: 83.3%

- **Postal reliability index (0 to 100, 100 = Best)**
  - CONGO: 11.8
  - WORLD: 56.0

- **Days to clear direct exports through customs**
  - CONGO: #N/A
  - WORLD: 7.7

Source: UPU and World Bank (complete URL addresses in the General Notes)

**Legal and Regulatory Frameworks - 2017**

- **Congo**
  - Electronic Transactions: #N/A
  - Consumer Protection: #N/A
  - Privacy and data protection: Draft legislation
  - Cybercrime: Legislation

Source: UNCTAD


**Skills Development - 2013-17**

- **Percentage of firms using e-mail to interact with clients/suppliers**
  - CONGO: 62.1%
  - LDCs: 47.8%
  - AFRICA: 53.0%
  - WESTERN ASIA: 72.6%
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 84.6%
  - TRANSITION ECONOMIES: 84.1%
  - LATIN AMERICA AND THE CARIBBEAN: 81.4%
  - DEVELOPED ECONOMIES: 70.7%

Source: World Bank (complete URL address in the General Notes)

**Financing for eCommerce - 2014-15**

- **Percentage of firms identifying access to finance as a major constraint**
  - CONGO: 32.7%
  - DEVELOPED ECONOMIES: 15.2%
  - TRANSITION ECONOMIES: 20.2%
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 11.0%
  - LATIN AMERICA AND THE CARIBBEAN: 31.7%
  - LDCs: 27.8%
  - WESTERN ASIA: 34.2%
  - AFRICA: 18.4%

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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