COUNTRY PROFILE: COLOMBIA

GENERAL INFORMATION - 2016

- Population: 48.7 Millions
- GDP: 282 463 Millions current US$
- Merchandise trade: 76 284 Millions current US$
- Internet users: 28.3 Millions
- GDP growth: 2.0 %
- Land area: 1 109 500 km2

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

- Rank in UNCTAD B2C E-commerce Index: 71/144
- Rank in ITU ICT Development Index: 84/176
- Rank in WEF Networked Readiness Index: 68/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

- Internet users: 58.1
- Active mobile broadband subscriptions: 46.9
- Fixed broadband subscriptions: 12.2

Fixed broadband Internet tariffs, PPP $/month

- Highest tariff: 874.4
- Lowest tariff: 5.1

COLOMBIA, 44.8

Tariffs in 50% of eco. are below this value

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

- Debit card used in the past year: COLOMBIA, 17.5
- Credit card used in the past year: COLOMBIA, 12.2
- Used an account to make a transaction through a mobile phone: COLOMBIA, 2.4

LATIN AMERICA & THE CARIBBEAN, 27.5

WORLD, 21.9

LATIN AMERICA & THE CARIBBEAN, 17.9

WORLD, 13.5

LATIN AMERICA & THE CARIBBEAN, 3.4

WORLD, 8.5

Per 100 inhabitants

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: COLOMBIA

**TRADE LOGISTICS - 2016**

- **Percent of population having mail delivered at home**
  - **COLOMBIA:** 99.6%
  - **WORLD:** 83.3%

- **Postal reliability index (0 to 100, 100 = Best)**
  - **COLOMBIA:** 61.9
  - **WORLD:** 56.0

- **Days to clear direct exports through customs**
  - **COLOMBIA:** 8.6
  - **WORLD:** 7.7

Source: UPU and World Bank (complete URL addresses in the General Notes)

**LEGAL AND REGULATORY FRAMEWORKS - 2017**

- **COLOMBIA**
  - Electronic Transactions: Legislation
  - Consumer Protection: Legislation
  - Privacy and data protection: Legislation
  - Cybercrime: Legislation
Source: UNCTAD


**SKILLS DEVELOPMENT - 2013-17**

- **Percentage of firms using e-mail to interact with clients/suppliers**
  - **WORLD AVERAGE:** 99.1
  - **COLOMBIA:** 47.8
  - **AFRICA:** 53.0
  - **WESTERN ASIA:** 62.1
  - **SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA:** 72.6
  - **TRANSITION ECONOMIES:** 84.6
  - **LATIN AMERICA AND THE CARIBBEAN:** 84.1
  - **DEVELOPED ECONOMIES:** 81.4

Source: World Bank (complete URL address in the General Notes)

**FINANCING FOR eCOMMERCE - 2014-15**

- **Percentage of firms identifying access to finance as a major constraint**
  - **WORLD AVERAGE:** 41.4
  - **COLOMBIA:** 15.2
  - **TRANSITION ECONOMIES:** 20.2
  - **SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA:** 11.0
  - **LATIN AMERICA AND THE CARIBBEAN:** 32.7
  - **LDCs:** 31.7
  - **WESTERN ASIA:** 27.8
  - **AFRICA:** 34.2

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: GENERAL NOTES

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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