eTrade for all
Connecting the dots

COUNTRY PROFILE: CHILE

ⓘ GENERAL INFORMATION - 2016

Population
17.9 Millions

GDP
247 046 Millions current US$

Merchandise trade
119 427 Millions current US$

Internet users
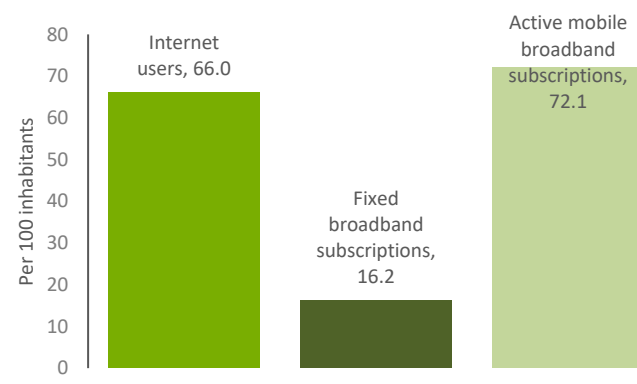11.8 Millions

GDP growth
1.6 %

Land area
743 532 km2

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

🗎 E-COMMERCE ASSESSMENT - 2017

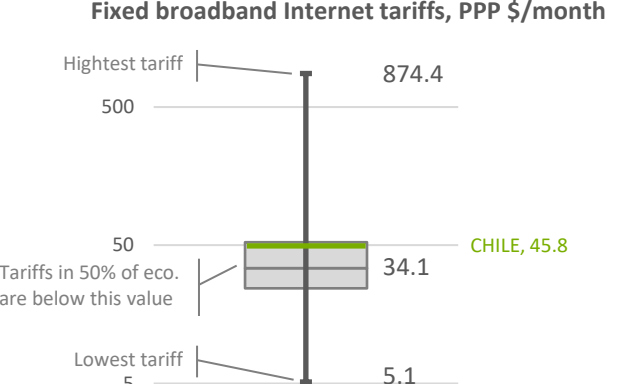| **Rank in UNCTAD B2C E-commerce Index**	**Rank in ITU ICT Development Index**	**Rank in WEF Networked Readiness Index**
54/144	56/176	38/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

☁ ICT INFRASTRUCTURE AND SERVICES - 2016

Per 100 inhabitants

- Internet users, 66.0
- Fixed broadband subscriptions, 16.2
- Active mobile broadband subscriptions, 72.1
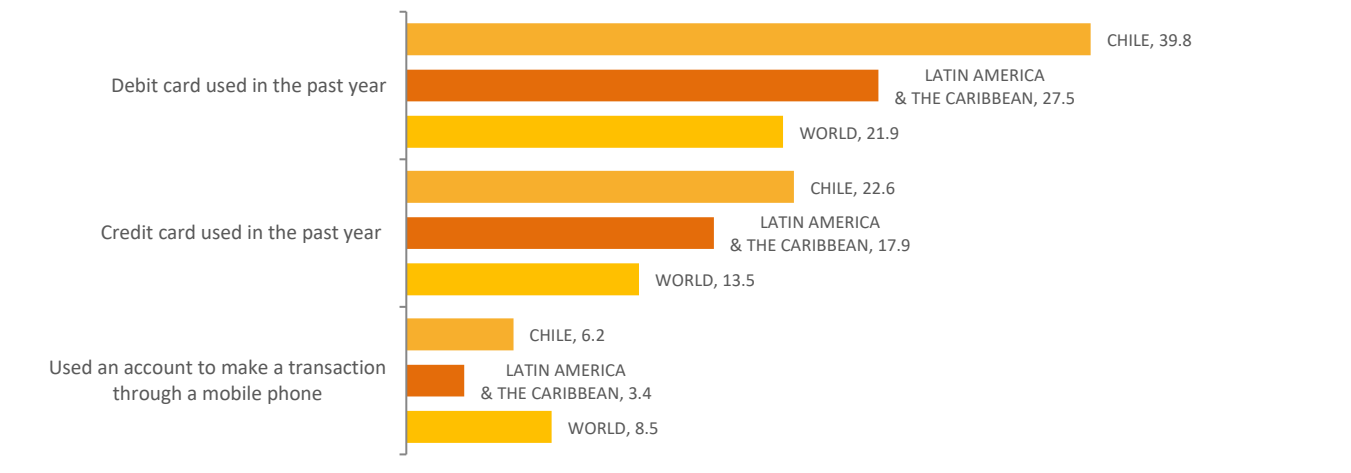
Fixed broadband Internet tariffs, PPP $/month

- Hightest tariff — 874.4
- 500
- 50 — CHILE, 45.8
- Tariffs in 50% of eco. are below this value — 34.1
- Lowest tariff 5 — 5.1

Source: ITU (complete URL address in the General Notes)

🖼 PAYMENTS - 2014

Debit card used in the past year
- CHILE, 39.8
- LATIN AMERICA & THE CARIBBEAN, 27.5
- WORLD, 21.9

Credit card used in the past year
- CHILE, 22.6
- LATIN AMERICA & THE CARIBBEAN, 17.9
- WORLD, 13.5

Used an account to make a transaction through a mobile phone
- CHILE, 6.2
- LATIN AMERICA & THE CARIBBEAN, 3.4
- WORLD, 8.5

Per 100 inhabitants

Source: World Bank (complete URL address in the General Notes)

TRADE LOGISTICS - 2016

Percent of population having mail delivered at home

CHILE	91.7
WORLD	83.3

Postal reliability index
(0 to 100, 100 = Best)

CHILE	58.6
WORLD	56.0

Days to clear direct exports through customs

CHILE	10.8
WORLD	7.7
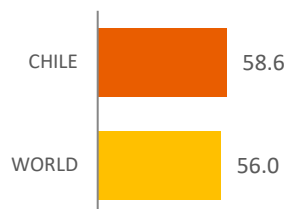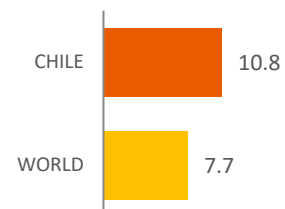
Source: UPU and World Bank (complete URL addresses in the General Notes)

LEGAL AND REGULATORY FRAMEWORKS - 2017

Legislation in 4 areas
Legislation in 3 areas
Legislation in 2 areas
Legislation in 1 area
No legislation
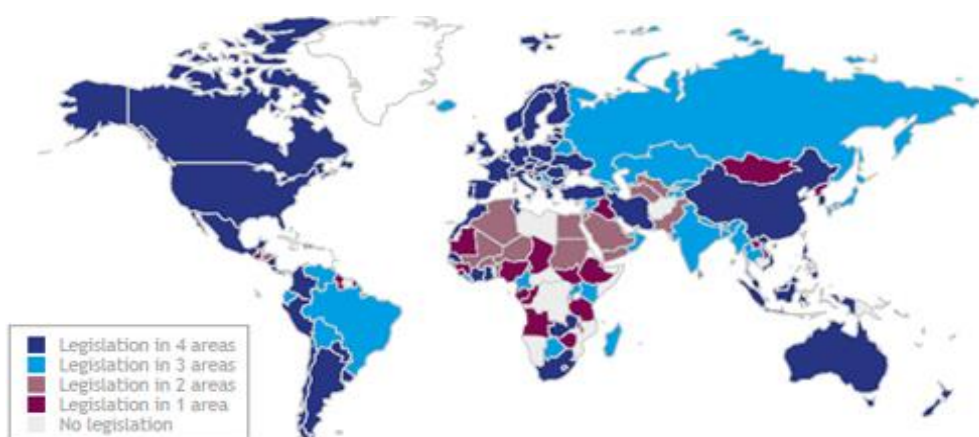
CHILE

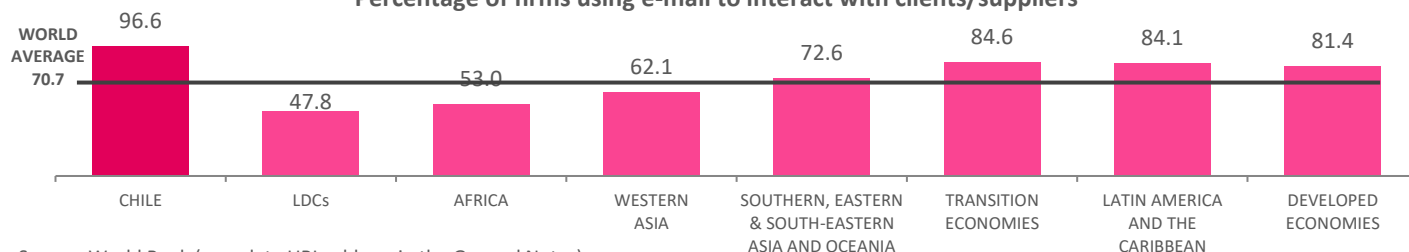|	
Electronic Transactions:	Legislation
Consumer Protection:	Legislation
Privacy and data protection:	Legislation
Cybercrime:	Legislation

Source: UNCTAD

For more information see: http://unctad.org/en/Pages/DTL/STI_and_ICTs/ICT4D-Legislation/eCom-Global-Legislation.aspx

SKILLS DEVELOPMENT - 2013-17

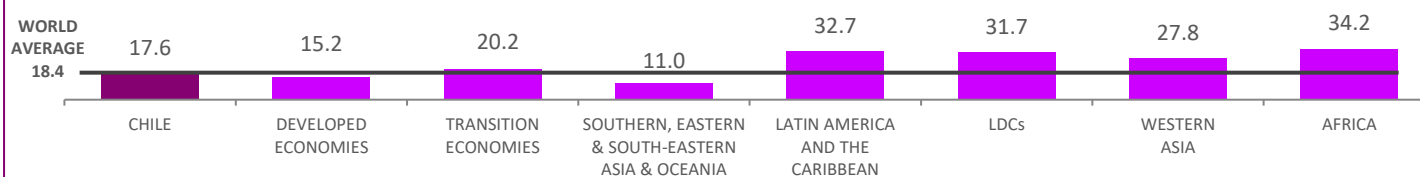**Percentage of firms using e-mail to interact with clients/suppliers**

WORLD AVERAGE 70.7

CHILE	LDCs	AFRICA	WESTERN ASIA	SOUTHERN, EASTERN & SOUTH-EASTERN ASIA AND OCEANIA	TRANSITION ECONOMIES	LATIN AMERICA AND THE CARIBBEAN	DEVELOPED ECONOMIES
96.6	47.8	53.0	62.1	72.6	84.6	84.1	81.4

Source: World Bank (complete URL address in the General Notes)

FINANCING FOR eCOMMERCE - 2014-15

Percentage of firms identifying access to finance as a major constraint

WORLD AVERAGE 18.4

CHILE	DEVELOPED ECONOMIES	TRANSITION ECONOMIES	SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA	LATIN AMERICA AND THE CARIBBEAN	LDCs	WESTERN ASIA	AFRICA
17.6	15.2	20.2	11.0	32.7	31.7	27.8	34.2

Source: World Bank (complete URL address in the General Notes)

NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for
  e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- ITU, World Telecommunication/ICT Indicators database: http://www.itu.int/en/ITU-D/Statistics/Pages/publications/wtid.aspx
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org
- UPU, Postal Statistics: http://www.upu.int/en/resources/postal-statistics/about-postal-statistics.html
- World Bank, E-trade Indicators: http://wits.worldbank.org/analyticaldata/etrade-indicators.aspx
- WEF, Networked Readiness Index: http://reports.weforum.org/global-information-technology-report-2016/networked-readiness-index

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GENERATION DATE:
3 July 2018