COUNTRY PROFILE: BURKINA FASO

Population 18.6 Millions
GDP 11.695 Millions current US$
Merchandise trade 5.571 Millions current US$
Internet users 2.6 Millions
GDP growth 5.9%
Land area 273,600 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index: 128/144
Rank in ITU ICT Development Index: 162/176
Rank in WEF Networked Readiness Index: -139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Fixed broadband Internet tariffs, PPP $/month

Highest tariff 874.4
Lowest tariff 5.1

Active mobile broadband subscriptions, 19.6
Fixed broadband subscriptions, 0.0

Internet users, 14.0

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

Debit card used in the past year
BURKINA FASO, 1.4
AFRICA, 7.6
WORLD, 21.9

Credit card used in the past year
BURKINA FASO, 1.4
AFRICA, 1.8
WORLD, 13.5

Used an account to make a transaction through a mobile phone
BURKINA FASO, 2.0
AFRICA, 4.9
WORLD, 8.5

Source: World Bank (complete URL address in the General Notes)
**COUNTRY PROFILE: BURKINA FASO**

### TRADE LOGISTICS - 2016

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Burkina Faso</th>
<th>World Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent of population having mail delivered at home</td>
<td>0.0</td>
<td>83.3</td>
</tr>
<tr>
<td>Postal reliability index (0 to 100, 100 = Best)</td>
<td>24.8</td>
<td>56.0</td>
</tr>
<tr>
<td>Days to clear direct exports through customs</td>
<td>7.4</td>
<td>7.7</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

### LEGAL AND REGULATORY FRAMEWORKS - 2017

**Burkina Faso**
- Electronic Transactions: Legislation
- Consumer Protection: Legislation
- Privacy and data protection: Legislation
- Cybercrime: Draft legislation

Source: UNCTAD


### SKILLS DEVELOPMENT - 2013-17

<table>
<thead>
<tr>
<th>Region</th>
<th>Burkina Faso</th>
<th>Developing Economies</th>
<th>Transition Economies</th>
<th>Southern, Eastern &amp; South-Eastern Asia &amp; Oceania</th>
<th>Transition Economies</th>
<th>Latin America and the Caribbean</th>
<th>Developed Economies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of firms using e-mail to interact with clients/suppliers</td>
<td>57.5</td>
<td>47.8</td>
<td>62.1</td>
<td>72.6</td>
<td>84.6</td>
<td>84.1</td>
<td>81.4</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)

### FINANCING FOR eCOMMERCE - 2014-15

<table>
<thead>
<tr>
<th>Region</th>
<th>Burkina Faso</th>
<th>Developing Economies</th>
<th>Transition Economies</th>
<th>Southern, Eastern &amp; South-Eastern Asia &amp; Oceania</th>
<th>Latin America and the Caribbean</th>
<th>LDCs</th>
<th>Western Asia</th>
<th>Africa</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percentage of firms identifying access to finance as a major constraint</td>
<td>75.0</td>
<td>15.2</td>
<td>20.2</td>
<td>11.0</td>
<td>32.7</td>
<td>31.7</td>
<td>27.8</td>
<td>34.2</td>
</tr>
</tbody>
</table>

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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