COUNTRY PROFILE: BULGARIA

GENERAL INFORMATION - 2016

- Population: 7.1 Millions
- GDP: 53 240 Millions current US$
- Merchandise trade: 54 803 Millions current US$
- Internet users: 4.3 Millions
- GDP growth: 3.9 %
- Land area: 108 560 km2

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

- Rank in UNCTAD B2C E-commerce Index: 50/144
- Rank in ITU ICT Development Index: 50/176
- Rank in WEF Networked Readiness Index: 69/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

- Internet users: 59.8
- Fixed broadband subscriptions: 23.8
- Active mobile broadband subscriptions: 87.4

Fixed broadband Internet tariffs, PPP $/month

- Highest tariff: 874.4
- Lowest tariff: 5.1
- Tariffs in 50% of eco. are below this value: 34.1

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

- Debit card used in the past year: 34.5 (BULGARIA), 21.9 (WORLD)
- Credit card used in the past year: 9.2 (BULGARIA), 13.5 (WORLD)
- Used an account to make a transaction through a mobile phone: 2.4 (BULGARIA), 8.5 (WORLD)

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: BULGARIA

**TRADE LOGISTICS - 2016**

- Percent of population having mail delivered at home:
  - **BULGARIA**: 100.0%
  - **WORLD**: 83.3%

- Postal reliability index (0 to 100, 100 = Best):
  - **BULGARIA**: 72.1
  - **WORLD**: 56.0

- Days to clear direct exports through customs:
  - **BULGARIA**: 2.3 days
  - **WORLD**: 7.7 days

Source: UPU and World Bank (complete URL addresses in the General Notes)

**LEGAL AND REGULATORY FRAMEWORKS - 2017**

BULGARIA

- Electronic Transactions: Legislation
- Consumer Protection: Legislation
- Privacy and data protection: Legislation
- Cybercrime: Legislation

Source: UNCTAD


**SKILLS DEVELOPMENT - 2013-17**

- Percentage of firms using e-mail to interact with clients/suppliers:
  - **WORLD AVERAGE**: 70.7%
  - **BULGARIA**: 62.1%
  - **LDCs**: 47.8%
  - **AFRICA**: 53.0%
  - **WESTERN ASIA**: 72.6%
  - **SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA**: 84.6%
  - **TRANSITION ECONOMIES**: 84.1%
  - **LATIN AMERICA AND THE CARIBBEAN**: 81.4%

Source: World Bank (complete URL address in the General Notes)

**FINANCING FOR eCOMMERCE - 2014-15**

- Percentage of firms identifying access to finance as a major constraint:
  - **WORLD AVERAGE**: 18.4%
  - **BULGARIA**: 11.0%
  - **DEVELOPED ECONOMIES**: 15.2%
  - **TRANSITION ECONOMIES**: 20.2%
  - **SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA**: 32.7%
  - **LATIN AMERICA AND THE CARIBBEAN**: 31.7%
  - **LDCs**: 27.8%
  - **WESTERN ASIA**: 34.2%
  - **AFRICA**: 19.3%

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat:  http://unctadstat.unctad.org

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