COUNTRY PROFILE: BHUTAN

Population: 0.8 Millions
GDP: 2 213 Millions current US$
Merchandise trade: 1 527 Millions current US$
Internet users: 0.3 Millions
GDP growth: 8.0%
Land area: 38 117 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index: 100/144
Rank in ITU ICT Development Index: 121/176
Rank in WEF Networked Readiness Index: 87/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Fixed broadband Internet tariffs, PPP $/month

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

Debit card used in the past year
Credit card used in the past year
Used an account to make a transaction through a mobile phone

Source: World Bank (complete URL address in the General Notes)
COUNTRY PROFILE: BHUTAN

**TRADE LOGISTICS - 2016**

**Percent of population having mail delivered at home**
- BHUTAN: 30.0%
- WORLD: 83.3%

**Postal reliability index (0 to 100, 100 = Best)**
- BHUTAN: 18.4
- WORLD: 56.0

**Days to clear direct exports through customs**
- BHUTAN: 12.7
- WORLD: 7.7

Source: UPU and World Bank (complete URL addresses in the General Notes)

**LEGAL AND REGULATORY FRAMEWORKS - 2017**

BHUTAN
- Electronic Transactions: Legislation
- Consumer Protection: Legislation
- Privacy and data protection: Legislation
- Cybercrime: Legislation

Source: UNCTAD


**SKILLS DEVELOPMENT - 2013-17**

**Percentage of firms using e-mail to interact with clients/suppliers**
- WORLD AVERAGE: 70.7%
  - BHUTAN: 47.8%
  - LDCs: 53.0%
  - AFRICA: 62.1%
  - WESTERN ASIA: 72.6%
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 84.6%
  - TRANSITION ECONOMIES: 84.1%
  - LATIN AMERICA AND THE CARIBBEAN: 81.4%

Source: World Bank (complete URL address in the General Notes)

**FINANCING FOR eCOMMERCE - 2014-15**

**Percentage of firms identifying access to finance as a major constraint**
- WORLD AVERAGE: 18.4%
  - BHUTAN: 16.4%
  - DEVELOPED ECONOMIES: 15.2%
  - TRANSITION ECONOMIES: 20.2%
  - SOUTHERN, EASTERN & SOUTH-EASTERN ASIA & OCEANIA: 11.0%
  - LATIN AMERICA AND THE CARIBBEAN: 32.7%
  - LDCs: 31.7%
  - WESTERN ASIA: 27.8%
  - AFRICA: 34.2%

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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