COUNTRY PROFILE: BARBADOS

GENERAL INFORMATION - 2016

Population 0.3 Millions
GDP 4,553 Millions current US$
Merchandise trade 2,139 Millions current US$
Internet users 0.2 Millions
GDP growth 1.7 %
Land area 430 km²

Source: UNCTAD and ITU (complete URL addresses in the General Notes)

E-COMMERCE ASSESSMENT - 2017

Rank in UNCTAD B2C E-commerce Index -/144
Rank in ITU ICT Development Index 34/176
Rank in WEF Networked Readiness Index -/139

Source: UNCTAD, ITU and WEF (complete URL address in the General Notes)

Note: 1 = Best

ICT INFRASTRUCTURE AND SERVICES - 2016

Fixed broadband Internet tariffs, PPP $/month

Highest tariff 874.4
Lowest tariff 5.1
Tariffs in 50% of eco. are below this value 34.1

Source: ITU (complete URL address in the General Notes)

PAYMENTS - 2014

Debit card used in the past year BARBADOS, #N/A
Credit card used in the past year BARBADOS, #N/A
Used an account to make a transaction through a mobile phone BARBADOS, #N/A

Source: World Bank (complete URL address in the General Notes)
### COUNTRY PROFILE: BARBADOS

**Electronic Transactions:**

- Consumer Protection:
- Privacy and data protection:
- Cybercrime:

Source: UNCTAD

For more information see:


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### TRADE LOGISTICS - 2016

<table>
<thead>
<tr>
<th>Percent of population having mail delivered at home</th>
<th>Postal reliability index (0 to 100, 100 = Best)</th>
<th>Days to clear direct exports through customs</th>
</tr>
</thead>
<tbody>
<tr>
<td>BARBADOS 100.0%</td>
<td>BARBADOS 27.9</td>
<td>BARBADOS 6.5</td>
</tr>
<tr>
<td>WORLD 83.3%</td>
<td>WORLD 56.0</td>
<td>WORLD 7.7</td>
</tr>
</tbody>
</table>

Source: UPU and World Bank (complete URL addresses in the General Notes)

### LEGAL AND REGULATORY FRAMEWORKS - 2017

**Barbados**

- Electronic Transactions: Legislation
- Consumer Protection: Legislation
- Privacy and data protection: Draft legislation
- Cybercrime: Legislation

Source: UNCTAD

For more information see:


### SKILLS DEVELOPMENT - 2013-17

**Percentage of firms using e-mail to interact with clients/suppliers**

- **WORLD AVERAGE 70.7%**
- **BARBADOS 100.0%**
- **LDCs 47.8%**
- **Africa 53.0%**
- **Western Asia 62.1%**
- **Southern, Eastern & South-Eastern Asia and Oceania 72.6%**
- **Transition Economies 84.6%**
- **Latin America and the Caribbean 84.1%**
- **Developed Economies 81.4%**

Source: World Bank (complete URL address in the General Notes)

### FINANCING FOR eCOMMERCE - 2014-15

**Percentage of firms identifying access to finance as a major constraint**

- **WORLD AVERAGE 18.4%**
- **BARBADOS 41.1%**
- **Developed Economies 15.2%**
- **Transition Economies 20.2%**
- **Southern, Eastern & South-Eastern Asia & Oceania 11.0%**
- **Latin America and the Caribbean 32.7%**
- **LDCs 31.7%**
- **Western Asia 27.8%**
- **Africa 34.2%**

Source: World Bank (complete URL address in the General Notes)
NOTES:
- For merchandise trade - sum of exports and imports.
- Country groups are weighted using population for most indicators with the exception of those on skills development, financing for e-commerce and days to clear direct exports through customs.

SYMBOLS FOR MISSING VALUES:
0: Zero means nil or negligible
#N/A: Not available or not publishable

FOR MORE INFORMATION ON DATA SOURCES SEE:
- UNCTAD, UNCTADStat: http://unctadstat.unctad.org

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- The designations employed do not imply the expression of any opinion concerning the legal status of any country, territory, city or area, or of its authorities, or concerning the delimitation of its frontiers or boundaries.

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