Workshop on Electronic Commerce  
20-21 June 2017

Organized by
The Ministry of Commerce and Bangladesh Foreign Trade Institute
In collaboration with WTO and UNCTAD
Dhaka, Bangladesh

DAY 1: Tuesday 20 June

9.30 – 10.00 Opening session
  • Welcoming remarks from WTO, UNCTAD, BFTI and Ministry of Commerce

10.00-10:30 H.E. Ambassador and Permanent Representative of Bangladesh in Geneva
  • Discussions on e-commerce and related issues in various international organizations in Geneva: issues and perspective for Bangladesh

10.30 – 11.15 Global e-commerce trade and technology trends
  Ms Lee Tuthill, WTO and Mr Angel Gonzalez-Sanz, UNCTAD
  • What is e-commerce
  • Patterns and trends
  • Emerging technologies and their implications
  • Trade issues arising from new technologies and trends

11.15 – 11.30 Break

11.30 - 12.15 Key policy and regulation for e-commerce readiness
  Mr Angel Gonzalez-Sanz, UNCTAD
  • E-commerce readiness assessments and strategies
  • Legal and regulatory frameworks (consumer protection, data protection and cybercrime legislation)
    o Cyberlaw Tracker and Index
  • Skills for e-commerce
  • Financing for e-commerce

12.15 - 13.00 Infrastructure for e-commerce facilitation
  Ms Lee Tuthill, WTO
  • ICT infrastructure and connectivity
  • Payment solutions for e-commerce
  • Trade logistics

13.00 – 13.45 Break

13.45 – 15.00 E-commerce in Bangladesh: Challenges and Opportunities
  • Government perspectives
  • Private sector perspectives
15.00 – 15.45 WTO’s Work Programme on Electronic Commerce  
Ms Zainab Mchumo, WTO  
- Definition  
- Ministerial Decisions and mandate  
- Discussions in various bodies  
- Horizontal discussions  

15.45 – 16.00 Break  

16.00 – 17.30 WTO Agreements and E-commerce  
Ms Lee Tuthill, WTO  
- General Agreement on Trade in Services  
- General Agreement on Trade in Goods  
- Other agreements  

Interactive exercise (case study)  

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DAY 2: Wednesday 21 June  

9.30 – 10.30 Current discussions in the WTO on E-commerce  
Ms Zainab Mchumo, WTO  
- Members submissions  
- Formation of groups  
- Ongoing discussions  

10.30 – 11.30 Presentation by the Bangladesh E-Commerce Association – to be confirmed  

11.30 – 11.45 Break  

11.45 – 13.00 Trade Linkages of issues raised in submissions  
Ms Lee Tuthill, WTO  

13.00 – 13.45 Break  

13.45 – 15.00 E-commerce assistance programmes  
- WTO  
  Ms Zainab Mchumo  
  - technical assistance and capacity building  
  - Aid for Trade  
  - Enhanced Integrated Framework  
- UNCTAD  
  Mr Angel Gonzalez-Sanz  
  - Introduction to eTrade for All  
  - Other initiatives  

15.00 – 16.30 Roundtable Discussion: E-commerce priorities for Bangladesh  
Led by the Government of Bangladesh and facilitated by WTO and UNCTAD  

16.30 – 17.00 Closing session  

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